



The Sidewalk

BEAVERDALE NEIGHBORHOOD ASSOCIATION

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BOARD MEETINGS

Meetings are held at 7 p.m. on the first Thursday of the month at the office of Ibson Law in Beaverdale. Visit www.beaverdale.org for more information. Board minutes are published on the website upon Board approval.

MISSION

The Beaverdale Neighborhood Association is neighbors working together to promote the social welfare of the Beaverdale area by bringing about civic betterment and social improvements for the common good of the community.

MEMBERSHIP

The BNA is a 501(c)(3) tax-exempt, nonprofit organization. Membership is open to the public, may be tax deductible and could be eligible for a matching gift from your employer. To join or get involved, visit www.beaverdale.org or follow us on Facebook @beaverdaleneighborhood.

THE SIDEWALK

The Sidewalk is the Official Magazine of Beaverdale and is published quarterly by the Beaverdale Neighborhood Association P.O. Box 30175, Des Moines, Iowa 50310
Editor: Kate McGovern 515-577-2084
Email the BNA: bna@beaverdale.org

Dear Neighbors,

This June the BNA celebrates 30 years of being a neighborhood association in the City of Des Moines. While there has been a great deal of change in Des Moines in the last 30 years, the BNA is still working hard to keep Beaverdale a great place to live, work, and play. We are hopeful that we can find a way to celebrate this milestone with all of our neighbors once we can ensure a safe gathering.

Typically I would share with you the successes of early summer events and promote the Bluegrass Festival. However, due to the on-going Covid-19 pandemic the BNA decided to cancel this year's event after discussions around alternative event options. Even though the event was canceled, the team working on Bluegrass were able to get a great event planned before we pulled the plug. A big shout out to board member Carl Saxon for curating the artist lineup in record time. We look forward to bringing bluegrass back to Tower Park in July 2021.

As we look forward into the last half of 2020, we will unfortunately have a September without the Beaverdale Fall Festival. While the event will be missed this year, I know the Fall Festival Board

examined all possibilities for holding the event and came to a well reasoned decision. I thank the Board for including the BNA in very productive conversations prior to deciding to cancel. In addition, the Beaverdale Farmers' Market has taken precautions and adapted for this summer. We are lucky in Beaverdale to have groups working to keep neighbors safe.

You may have received an email about renewing your BNA membership recently. The board is working on increasing the number of members in the BNA which includes more communication when your membership expires. We are also working on defining more benefits associated with a BNA membership. Keep an eye out for more information on those benefits and please consider renewing or becoming a member.

We have a great Sidewalk this quarter. There are a number of City projects in our neighborhood addressing street repairs and stormwater issues. The Beautification Committee is starting planning for the 2021 Garden Walk! And, we highlight a great opportunity to save money on projects to reduce flooding through the Rain Campaign.

Marcus Coenen
BNA President

THE RAIN CAMPAIGN – RAINCAMPAIGN.ORG NAVIGATING CITY PROGRAMS TO MITIGATE FLOODING

Beaverdale residents know firsthand how our basements and streets are prone to urban flooding during even small storms. Like an umbrella, our urban landscape sheds rainwater off the homes, driveways, and yards and inundates the stormwater system. The City is aware of this problem and working to upgrade stormwater infrastructure in the Beaverdale neighborhood. But those efforts will fall short due to increased storm intensity and limits within urban infrastructure. To cope with these shortfalls, they are offering to help bear the financial cost through their stormwater best management cost-share program by encouraging residents to increase their capacity to hold water back during these events (the city will even cover 100% of the costs on targeted Beaverdale blocks!). By using our tax dollars, we can take action to help mitigate these flood risks. Practices covered in

the program like soil quality restoration, rain barrels, native landscaping, and more can help protect our homes, lessen urban flooding, create pollinator habitat, improve water quality, and increase native plant biodiversity in our city.

Navigating the process to get city assistance can be confusing, so a cooperative group built The Rain Campaign to help metro residents navigate the application process for City cost-share programs, determine the best practices for your issues, and help direct you toward professional help when needed. At raincampaign.org residents can find out more about what tools they can use to address water problems on their property. Check it out, and help Beaverdale become a more resilient neighborhood.



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BEAVERDALE FARMERS MARKET NEW LOCATION & COVID-19 RESTRICTIONS

The Beaverdale Farmers Market moved to a new location for the Summer 2020 season. Due to COVID-19 restrictions, the city of Des Moines was not issuing street permits, which was necessary to have our market at our usual location on Urbandale Avenue. But, we found a great location at 48th and Franklin in the Franklin Junior High parking lot.



We opened our season on June 2 with vendors selling produce, prepared food, and other food products. The farmers market is complying with the COVID-19 health and safety requirements.

- We observe six-foot distancing
- Vendors and volunteers wear masks, customers encouraged to as well
- We have access to restrooms and handwashing stations
- All vendors keep their booth area clean and use hand sanitizer
- We request that our customers “Look but don’t touch,” and tell the vendors what you want to purchase and they will gather your food for you.

As COVID-19 restrictions are easing, we are gradually adding non-food vendors to the market. There are also six prepared food trucks and four tents with prepared foods at the market.

Come out and support your local farmers by picking up dinner and getting some fresh local produce on Tuesday nights. Beaverdale Farmers Market is a 501c3 non-profit, managed by an all-volunteer board of directors. We are looking for people who are interested in becoming an active part of their Beaverdale community and would like to join as a volunteer. Message us on Facebook, or email info@beaverdalefarmersmarket.org.

PLANNING BEAVERDALE FALL FESTIVAL 2021 A MESSAGE FROM THE FALL FESTIVAL BOARD

Despite our efforts to continue our treasured event in 2020, or even preserve certain elements to retain the Fall Festival spirit, we decided the only responsible option was to cancel it and pour our energy into planning for 2021. Our main focus has always been the safety of the community. We agreed that any event that shared even some of the characteristics of our traditional Fall Festival, especially our community-centered location and the buzz of neighbors around main street businesses, restaurants, and attractions, would make it difficult to control exposure levels and social distancing would be almost impossible.

In the mean time, there is a lot going on and we need your help along the way, all year long! If you like to meet new people, help your neighborhood, dress in a beaver costume, carry a barricade or three, help with vendor organization, lead an IT project, or even help plan a kids zone, your help is desperately needed! Through this crazy fun experience, you meet many new people who become friends. Please reach out to a Board Member by email at admin@fallfestival.org for additional details.

Here’s some of the things to watch for over the next year:

- New leadership model and board structure
- New tax status
- New marketing partnership with Speak PR
- New logo and brand
- New attractions

**Playing it safe...
because we care about
our neighbors.**
We'll see you in 2021!



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FRANKLIN FOLLIES (FUN TO READ!)

– BY BRIAN HOGAN, OWNER, FRANKLIN BARBERSHOP

Being a barber, I talk to people all day about a variety of things. But never before has someone asked me to write something for others to read. So, when I was finally asked, it begged the question "What to write about?" I'm not well-versed in sports, so that's off the table. I know absolutely nothing about cars and automotive things. I do have a vast knowledge of movies and film but I'm not sure anyone would want to read about my opinion as to why Weekend At Bernies is a far better film than Laurence of Arabia. So, what do I write about? Well, the only thing I can think to write about is the dinner I had the other night and how it completely turned my night around.

I found myself staring into the abyss of my refrigerator the other night, volleying between reheating the leftover spaghetti or leftover meatloaf. Neither were selling themselves very hard, so I closed the door and went back to the couch frustrated. Usually I blamed my wife for being indecisive about dinner, so this was a hard moment on multiple levels.

As soon as I got back to the couch the first thing I saw on TV was a Steak 'n Shake commercial narrated by Eric Roberts. For those at home, Eric is the MUCH lesser known of the Roberts siblings, but that's understandable when you consider that his sister's name is Julia. It did get me thinking, though, about which "famous" people from whom I would take dining advice. Neither Roberts makes the cut in that regard. Sorry Steak 'n Shake.

Maybe world famous two-sport standout Bo Jackson, though. He hunts, so I imagine Bo knows his way around a grill. Or maybe Burt Bacharach? I'm pretty sure he owned some restaurants in the '70s. Neither seemed interesting enough to pursue.

Vincent Price on the other hand... I love horror movies, and I wondered what the twisted mind of this horror meister would conjure up for dinner. Certainly he'd have something more interesting than my leftovers. Knowing that any knowledge of importance can be found online, I went straight to the Google machine and typed in a few words that not only changed my night, but also maybe made 2020 a bit more tolerable.

"What is Vincent Price's favorite food?"

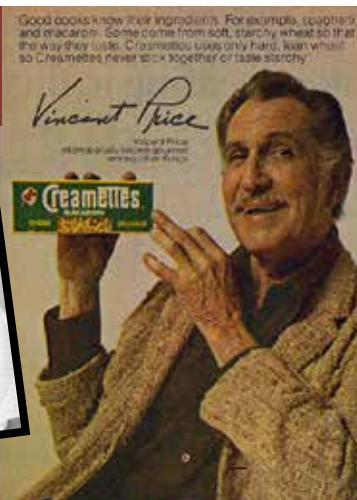
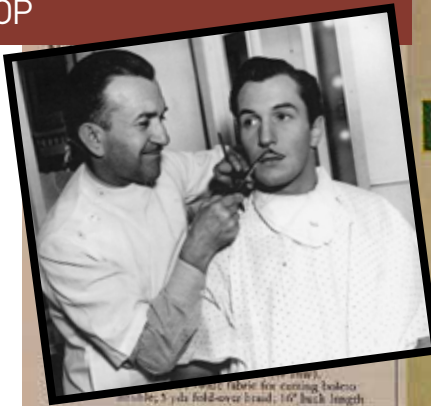
I thought finding an answer might be a long shot, but three seconds later I'd found that he had authored a cookbook. Armed with the title, I returned to the internet to find a recipe that my pantry would accommodate.

There it was in all its strange glory: Vincent Prices Dinner Casserole. One box of elbow macaroni, milk, butter, cheddar cheese, salt, dry mustard, flour, one green pepper and a can of Spam. I had all of these things in my house! Disclaimer: the SPAM was a "gift" from the early days of a grocery delivery program, but in light of this new revelation, it seemed like a posthumous signal from the master of horror himself.

Racing to the kitchen, I threw things out of the pantry and onto the counter. Boil the noodles. Check. Chop the pepper. Check. Fry up the Spam. Double check.

After about 15 minutes of flying around the kitchen looking like a possessed Gordon Ramsay, I had everything in a baking dish and in the oven at the suggested temp of 350 degrees. I waited impatiently as the aroma from the oven started to fill the kitchen, and peered in at my creation as it baked. As the timer went off, I flung open the oven before putting on my oven mitts. My dinner of destiny was almost lost to the floor.

Alas, I pulled together my composure and all was safe. I put a nice healthy dollop of the supper casserole on my plate, plopped myself down on the couch, and pressed play on the DVD player. And as I sat watching House on Haunted Hill starring the prince of darkness and eating his/Vincent's delicious casserole, I thought to myself: nothing has ever felt this good. Nothing has ever felt so right. This truly is a night to remember. Anyway. Thanks for listening. Cheers friends.



Creamettes, the way Vincent Price likes it!

VINCENT'S SUPPER CASSEROLE

1-oz. package Creamettes	1/2 teaspoon dry mustard
macaroni (2-cup dry)	2 cups milk
1/2-oz. can luncheon meat	1/2 lb. sharp cheddar cheese
1/2 cup butter	1 green pepper
1/4 cup flour	1/2 teaspoon salt

Prep: 15 minutes. Bake: 30 minutes. Serves 4.

Prep: 1. Preheat oven to 350 degrees. Cook and drain macaroni in boiling water for 10 minutes. Drain. 2. Fry 1/2 cup butter in a large skillet over medium heat until hot. Add flour and whisk to form a roux. 3. Add milk and mustard and whisk until smooth. 4. Add cheddar cheese and green pepper and cook until melted. 5. Add macaroni and luncheon meat to the sauce and mix well. 6. Add Creamettes and mix well. 7. Pour into a 2-quart casserole. 8. Bake in 350° oven 25 to 30 minutes. 9. Let stand 5 minutes before serving.

PLANNING FOR GARDEN WALK 2021 CALLING VOLUNTEERS, GARDENERS & GARDENS!

The BNA is making plans to host our biennial Beaverdale Garden Walk next June. We like to be able to get as many of our gardens lined up by fall as we can. So if you have a garden you would like us to include, or know of someone else who might be interested, please contact Nancy Dunbar at dunbar.nancy@gmail.com or leave a message at 255-2671. We have showcased over 45 different gardens since 2005, and have revisited some that we first saw many years ago as well. It's always a fun event for visitors as well as gardeners. We can also use volunteers to recruit gardens, sell and check tickets, and install signage. The proceeds from this event are used for beautification projects around Beaverdale.

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New Member Renewal

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COMPANY NAME _____

For Business Memberships

Personal information is maintained as confidential for Beaverdale neighborhood organizations. Information will NOT be shared with any outside third parties. All mass email communications are sent utilizing 'undisclosed recipients'.

MEMBERSHIP LEVELS:

- \$20.00 Individual \$40.00 Family \$60.00 Business
 \$_____ Premier: Donate contribution in other amount.

**The BNA is a nonprofit 501(c)(3). Your membership may be tax deductible and could be eligible for a matching gift from your employer.*

PLEASE LET US KNOW YOUR AREAS OF INTEREST:

BEAVERDALE NEIGHBORHOOD ASSOCIATION COMMITTEES:

- Beautification Public Affairs Special Events

BEAVERDALE NEIGHBORHOOD ASSOCIATION GENERAL INTEREST:

- Interested in serving on the BNA Board
 Other Skills/Interests: _____
 Business District Advocacy

BEAVERDALE FALL FESTIVAL (FALLFESTIVAL.ORG):

- Planning Committee Volunteer Sponsorship

BEAVERDALE MERCHANDISE:

I would like to receive more information about purchasing:

- Apparel Yard Signs / Address Signs

**REGISTER ONLINE AT WWW.BEAVERDALE.ORG
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WHAT IS MEMORY CARE?

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Memory Care is a type of senior living that provides specialized care for people with memory issues. It is a safe, structured environment with additional care and routines to lower stress for people with Alzheimer's or dementia.

Employees provide meals and help residents with personal care tasks, just like assisted living. They are also specially trained to help with unique issues that often arise as a result of dementia or Alzheimer's. Residents will be checked on more regularly, and the staff will ensure they make it to all meals, attend activities, and stimulate their minds.

Because people with dementia are prone to wandering (6 in 10 do so, according to the Alzheimer's Association), memory care communities have secured doors and enclosed outdoor spaces to keep residents on site. Many offer emergency pendants that give the freedom to explore but still allow staff to monitor their location.



Is your loved one ready for Memory Care?

Many people diagnosed with Alzheimer's can live on their own during the very early stages of the disease, especially if a family member or paid caregiver provides regular, in-home support. But there may come a time when your loved one needs more care than you feel you can provide at home. Here are some questions to help you determine if it's the right time for a move:

- Is the person with dementia becoming unsafe in their current home?
- Is their health, or my health as a caregiver, at risk?
- Are the person's care needs beyond my physical abilities?
- Am I becoming a stressed, irritable and impatient caregiver?
- Am I neglecting work responsibilities, my family and myself?
- Would the structure and social interaction at a care facility benefit the person with dementia?

-Sources: AARP / Alzheimer's Association



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SMALL BUSINESSES NEED YOUR SUPPORT NOW

YES, NOW MORE THAN EVER!

FOR MANY SHOPS, RE-OPENING AND STAYING OPEN IS EVEN MORE DIFFICULT WITH THE SAME BILLS BUT LESS INCOME.

For two months this spring, when storefronts across our country and community were shuttered, we witnessed an unprecedented outpouring of support for small business. “Shop Local!” social media campaigns were ubiquitous, gift card sales skyrocketed, and despite the shortage of toilet paper, much of the nation sustained itself on takeout for eight straight weeks. When confronted with a generational calamity, Americans—and Beaverdaliens—demonstrated with both words and wallets our recognition that, though we may have an affinity for the convenience of Amazon, it’s small business that is inextricably woven into our civic fabric.

I remain immensely proud of this reaction, and immeasurably grateful for the support that my own business received during its 56-day closure. But as restrictions ease in our state and others, there’s a risk that consumer resolve will likewise relax. It’s tempting to assume that if the lights come back on in the restaurants and shops up the street, then their future must also be bright. The reality is, for many small businesses, the hard part is just now beginning.

Closing a business temporarily is both painful and difficult, and far too many small businesses will never reopen due to the pandemic. But there are some ways in which suspending a business is actually easier than an indeterminate slog through reduced revenue. Most small business models don’t work for long when the same set of expenses yields only a fraction of the income, which is precisely the post-closure, pre-vaccine situation many businesses find themselves in. Margins are slim for small businesses, and liquidity, to say nothing of profitability, is predicated on operating efficiently and at capacity. Business in the midst of COVID-19 is characterized by the opposite: supply chains are disrupted, deliveries are delayed, communication lags, and, most critically, demand is depressed.

As fall approaches, the business closures of this spring—and the earnest “Shop Local!” social media posts that accompanied them—will recede from our cultural consciousness. As they do, the PPP loans, EIDL advances, and private grants that sustained many businesses through the summer will run out. The patience and expectations of vendors, landlords, banks and distributors will return to normal, even as the sales volumes of their small business partners don’t. This will be the biggest challenge for small business in the era of COVID-19: when the obvious exigency of locked doors and laid off staff is replaced by the more insidious crisis of a stunted economy. There will be a vacuum left when Congress stops CARES-ing or decides it can no longer afford to, and, frankly, once the #trend of performative mom-and-pop patronage has exhausted itself. The only thing that can fill that vacuum is a permanent shift in our consumption habits to prioritize small business in a way that is commensurate with its importance to our communities.

Beaverdale is an amazing place in which to operate a small business, and those of us who do are exceedingly lucky to be so embraced by our neighborhood. We will need the full strength of that embrace over the coming months, perhaps years, if the commercial portion of our community is to remain as healthy as the rest of it. Your small businesses need you, yes, now more than ever.



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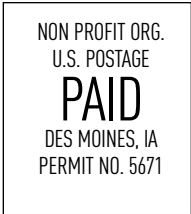


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Is your name, address, and membership status correct? If not, please tell us! You receive a copy of The Sidewalk because you are a resident of the Beaverdale Neighborhood and/or a dues paying member of the Beaverdale Neighborhood Association. Please help us keep your information current. Send us an email so we can correct any errors.

membership@beaverdale.org

Please Check Your Info.



BEAVERDALE HISTORY CORNER - PHILLIPS 66

WRITTEN BY A "TOTALLY NOT BITTER" BEAVERDALE RESIDENT



As much as neighborhood residents might wish the old Phillips 66 at 4402 Douglas would join the annals of neighborhood history, its remnants remain twelve years after filling its last tank of gas. Brought under ownership of Knapp Homes, Registered agent John R Knapp, in 2008 as part of a deal that resulted

in the current Casey's across the street, the site remains untouched since the removal of the adjoining shed and carwash in the late 2000s. Despite a thick city folder of property complaints which seem to always get addressed just in time to avoid City action, most recently a vehicle ran into and knocked down the southern fence which lay several months in the southern driveway, the building persists. Pushed by the Beaverdale Neighborhood Association on multiple occasions, City staff and elected officials have looked for solutions but so far come up empty handed. So it remains, likely a testament to the owners' hope to cash in on the long planned Hy-Vee next-door. A local architect drew up some inspiring plans for a mixed-use building on the site but the asking price, currently unlisted, has so far deterred action. Perhaps the new Des Moines Property Maintenance Code will have a positive impact when it gets underway or maybe you are interested in owning this historical Beaverdale treasure. If so, just call the broker John R Knapp, his number is on the sign.

zoom BNA QUARTERLY MEETING

TUES., AUG. 11TH, 7:00 PM

The BNA is hosting its Quarterly Meeting on Tuesday, August 11th at 7pm via Zoom. To attend virtually, visit www.zoom.us and log in or sign up for a free account. Once you have signed in, click or tap Join a Meeting. Enter the 9-digit webinar ID below, and click Join or tap Join Meeting. If prompted, enter your name and email address, then click Join Webinar or tap Join.

GO TO: WWW.ZOOM.US MEETING ID: 862 6287 0823

WATCHDSM COMMUNITY CAMERA PROGRAM

Interested in deterring crime and helping law enforcement? Consider adding security cameras as part of your overall home protection. Home security cameras come with a wide variety of options, features, and price points. Make sure to read reviews and talk to others about what they like best, but above all, make sure to choose a camera that allows you to review the past footage. Chances are, you won't be viewing the live feed at the same time something happens, so being able to view past footage is critical.



The city also has a program where you can register your camera to aid police when a crime occurs. The WatchDSM Community Camera Program helps them quickly canvas a neighborhood. Neighborhood canvasses take time, and time can be critical when officers are trying to identify investigative leads. Often, security camera systems capture valuable information, however it may go unnoticed if the resident or business owner is unaware of the crime. For more information, details can be found at www.dsm.city/departments/police-division/investigations/watchdsm.php