





Vol. 14, Issue 3

THE OFFICIAL MAGAZINE OF THE BEAVERDALE NEIGHBORHOOD ASSOCIATION

Summer 2019

BEAVERDALE NEIGHBORHOOD ASSOCIATION

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BOARD MEETINGS

Meetings are held at 7 p.m. on the first Thursday of the month at the office of Ibson Law in Beaverdale. Visit www.beaverdale.org for more information. Board minutes are published on the website upon Board approval.

MISSION

The Beaverdale Neighborhood Association is neighbors working together to promote the social welfare of the Beaverdale area by bringing about civic betterment and social improvements for the common good of the community.

MEMBERSHIP

The BNA is a 501(c)(3) tax-exempt, nonprofit organization. Membership is open to the public, may be tax deductible and could be eligible for a matching gift from your employer. To join or get involved, visit www.beaverdale.org or follow us on Facebook @beaverdaleneighborhood.

THE SIDEWALK

The Sidewalk is the Official Magazine of Beaverdale and is published quarterly by the Beaverdale Neighborhood Association P.O. Box 30175, Des Moines, Iowa 50310 Editor: Kate McGovern 515-577-2084 Email the BNA: bna@beaverdale.org



Hi Neighbors,

As I'm writing this letter, we're in the midst of a beautiful Beaverdale summer season. Our bars, restaurants and shops are full of people (both neighbors and visitors) and our sidewalks, parks and bike trails are the same.

The Beaverdale Neighborhood Association is comprised of more than 5000 households and businesses. Yet fewer than 10% of those households are dues-paid members of the Association. In each of my president's letters, I try to highlight all the events, opportunities, business development and other activities in the neighborhood. Our Board and other committed volunteers work hard to bring these events and activities to you, to advocate for new development and opportunities.

At every Board meeting, we brainstorm on "what's next". What more can we be doing and planning for our neighbors? What additional events, festivals and other activities could we be organizing and sponsoring for the benefit of our neighbors? What more could we be doing to bring visitors, new residents and new businesses to the neighborhood?

This work takes money. An individual membership is just \$20.00. A household membership is just \$40.00. And a business membership is just \$60.00. Compared to many other organizations, that is not a lot. But to your Association, every dollar counts.

IF YOU ARE NOT CURRENTLY A DUES-PAID MEMBER OF THE BEAVERDALE NEIGHBORHOOD ASSOCIATION, PLEASE VISIT BEAVERDALE.ORG AND JOIN OR RENEW TODAY.

On the subject of our **website**, Board member **Brent Millis** has worked tirelessly with our outside vendor to fix glitches in the website and make it easier and more interactive for our members. In the very near future, you'll be able to enter your email address and find out right away whether your membership is current. We'll have options for payment of dues, volunteering for Association committees and activities and other functions that bring our website current to what it should be.

At our **May 14, 2019 quarterly meeting**, we heard from City Engineering's Dave Kamp regarding current and future work on **infrastructure**, including sewers and storm sewers. As we experienced periodic heavy rains these past few months, I was pleased to see neighbors jumping in to clean debris out of intakes and drains and to help others whose homes were affected. Also at the quarterly meeting, we were updated on the **Witmer Park** project. Drive by the park and you'll see that work is well underway.

On May 20, 2019, I attended the Des Moines City Council meeting to present the Boards' resolution in support of the **Franklin Jr. High** development. The project's application

for a zoning adjustment has passed the City Council on its first read and will come again next week.

The **Beaverdale Garden Walk** took place on June 15, 2019. I was unable to attend the walk but made it back into town just in time for the post-party at Reed's Hollow. Cosponsored by Back Country and Boesen's, the event featured clothing and wearable floral art, modeled by your neighbors. My thanks to the **Beautification Committee** for its hard work on this spectacular neighborhood showcase.

Our Beaverdale Bluegrass Festival planning committee met several times in May, June and July to plan this year's event. By the time you read this, the 6th annual Bluegrass Festival will be in the record books. We have 4 terrific bands performing, along with food trucks, beverages and general fun and frivolity. My thanks to Jay Kozel, Wendell Eck, Joe Raymond, Kate Ross, Kimberely Strope-Boggus our Board and our neighborhood volunteers for the efforts on this special event.

Board members **Adam Plagge** and **Carl Saxon** are our liaisons to the Franklin Avenue and Douglas Avenue Corridor committees and keep us regularly updated on the progress of these projects.

Board member **Tom LaPointe** and former member **Mike McCarthy** (a/k/a Flim and Flam) staff our merchandise table at every **Beaverdale Farmer's Market**. These two work tirelessly recruiting new members and as neighborhood cheerleaders. Tuesday nights in Beaverdale are among my favorites!

On August 6, 2019, we'll celebrate **National Night Out**, followed by a quarterly meeting on August 13, 2019. Over the past several years, we were grateful to have DMPD's **Stephanie Swartz** as our neighborhood resource officer. She's recently been assigned to a group of other neighborhoods. We're please to welcome our new officer, **Trudy Paulson**.

Welcome **Motley School Tavern** (in the former Chef's Kitchen space), which opened on July 12, 2019. Sometime in the next few months, we'll welcome **Oh! Sushi** into the former LeJardin space.

I love writing these letters. Each time, I am reminded how blessed I am to live in a beautiful neighborhood with such great neighbors. As always, if there's anything I or anyone else on the Board can do for you or our neighborhood, let us know.

CeCe Ibson, BNA President

PAGE 2 VOLUME 14, ISSUE 3

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Let's meet for coffee!

Buying or selling a home can sometimes be an intimidating process, but hiring a Realtor shouldn't be. Let's meet for coffee and get to know each other! I've lived in Beaverdale for 40 years. My office is here & I support Beaverdale 100%. Whether you're buying, selling, or need friendly advice, I would be honored to help with your real estate needs.





BEAVERDALE GARDEN **WALK GROWS AGAIN!**

RECORD TURNOUT, BEAUTIFUL WEATHER, AND GORGEOUS GARDENS!

The 2019 Beaverdale Garden Walk grew beyond our expectations this year with over 550 tickets sold. It turned out to be a beautiful day. We dodged the brief shower before it all started and were completely finished before storms returned after 5 PM.

Some of the highlights included a beautifully manicured garden with a comfortable patio perfect for entertaining where a garden pole painting demo took place; a rustic, playful, pet-friendly garden filled with re-purposed materials and a chicken coop; a gardener's garden filled with plants that have thrived and died, grown and changed over 30 years; a backyard garden that manages water with rain barrels, a dry stream bed, and bubbling fountain; a young creative gardener learning how to grow things in the big raised beds that came with the house; a large shade garden with small surprises nestled among the plants and mulched paths leading to a stone patio and water feature; and an asphalt parking lot turned garden that now grows food carefully tended by refugee families.

Many thanks to our hardworking gardeners: Connie & Pat McGoldrick, Caroll Benson, Martha McCormick, Jon Duvick & Carol Hendrick, Anna & Jon Lemons, Dale & Susan Vande Haar, and all the gardeners involved in the Westminster God's Garden; our faithful volunteers that helped at the gardens; our Beaverdale businesses that sold tickets for us: Ace Hardware, Back Country Outfitters, Beaverdale Books, Boesen the Florist, Grounds for Celebration; and of course the many visitors who bought them. Tickets sales will help us in our efforts to continue to beautify Beaverdale.

An extra thank you goes out to our sponsors this year: Beaverdale Neighborhood Association, Boesen the Florist, Green Family Flooring, the Rotary Club of NW Des Moines, and Back Country Outfitters, as well as our designers Kate Ross and Ryan Kolder who helped us produce our bookmarks, posters, signage, banner, and all those tickets. We will be searching for potential gardens for our next Garden Walk in 2021. Contact Nancy Dunbar at dunbar.nancy@gmail.com to be considered or suggest a neighbor.

And don't forget to plan to attend the Beaverdale Tour of Homes next June!



















Charity Golf Tournament Chipping Away at a Cure for Alzheimer's!

The Legacy Golf Club 400 Legacy Parkway, Norwalk, IA KINDKUFTON UDAKUPAKUNIN PERUMAKAN PARANA KUNDAKUPAKUNIN PERUMAKAN PERUMAKAN PARANA KUNDAKUNDAKAN PERUMAKAN PARANA PARANA

FRIDAY, SEPT. 13TH **BEST SHOT TOURNAMENT**

12PM LUNCH - 1PM TEE-OFF \$360 / FOURSOME INCLUDES:

- 12:00 PM Lunch
- 18 Holes of Golf
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other donation opportunities are available. Call Nick Lensch, Manager, at 515-207-1984 to receive a player registration form or event sponsorship information packet.

The Edencrest Series of Retirement Living Communities, in partnership with Hubbell Realty Company & Senior Housing Management, will be hosting a charity golf tournament benefiting lowa Alzheimer's Association.



CALL 515-207-1984

PAGE 4 VOLUME 14, ISSUE 3



Come join us for a relaxing afternoon raising money for the Beaverdale Fall Festival, making art, and drinking wine!! For \$75, you can come hang out, paint a garden pole (all supplies included) and take home a pretty pole for your patio - all while helping to support the Fall Festival!

Cassie Kendzora from Turnaround Arts will be leading the class and providing pre-designed patterns to help make your garden pole glorious!

Bring the wine of your choice - we have glasses! For an additional \$7 you can purchase a Beaverdale stemless wine glass or \$25 for a pair of wine glasses in a decorative wooden box.

WHERE / WHEN:

Franklin Jr. High Cafeteria • Sunday, August 18th at 2pm Register online at https://fallfestival.org/garden-pole-painting-fundraiser/.





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BNA QUARTERLY MEETINGEVERYONE IS WELCOME - AUGUST 13TH, 7:00 P.M.

Please join the BNA at our next quarterly meeting on Tuesday, August 13th at 7 p.m. at the Northwest Community Center, 5110 Franklin Ave, Des Moines, Iowa 50310 to hear updates on neighborhood events and projects. All residents are encouraged to attend, listen and respectfully share their concerns on these subjects. By working together, we can make this neighborhood even better than it is today! Light refreshments will be served.

Our guest speakers include:

- Jason Simon, owner of the new Motley School Tavern
- Trudy Paulsen, our new Neighborhood Police representative



JOIN US EVERY TUESDAY 4-7:30 P.M.

Beaverdale Farmers Market volunteers and vendors create a friendly outdoor market every Tuesday through September 10th for customers and visitors. New this year are fun activities, such as fan night, back-to-school night and tattoos. We have several colors of tee-shirts for sale at the information booth, plus free magnets and stickers, all with our new logo and design.



The market features delicious prepared food options to enjoy at the market. Try the varieties of fresh, local produce, baked goods, honey, coffee and personal items to take home. We provide space for community non-profits and a venue for entertainment from local musicians; remember to leave a tip in the jars! Musicians and events are on Facebook at www.facebook.com/BeaverdaleFarmFest.

Beaverdale Farmers Market is managed by an all-volunteer board of directors. Would you like to join us? Message us on Facebook or email us at info@beaverdalefarmersmarket.org. We welcome questions and comments, too!



Aug. 6 Jeffrey Scott Band

Aug. 13 Randy Burk

Aug. 20 Jake Schrodt

Aug. 27 Genevieve Salamone

Sep. 3 Maninao Courtright

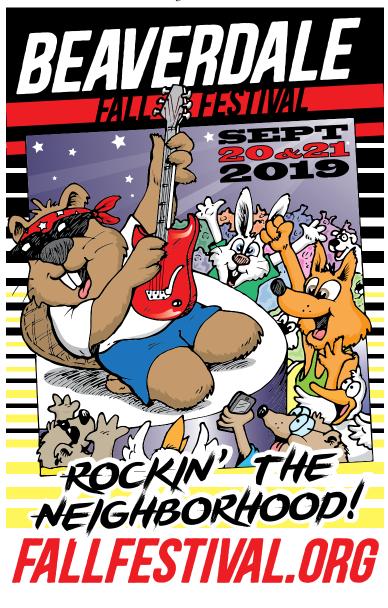
Sep. 10 Scott Stillwell & Weather Beacon Red



BEAVERDALE FALL FESTIVAL SEPTEMBER 20-21, 2019

Join your neighbors September 20-21, 2019 at this year's "Rockin' the Neighborhood" Beaverdale Fall Festival! We'll have a ton of great music, food, games, activities, and other fun things to do! Visit our website at FallFestival.org to check it out and get involved. On our website you can do all of the following:

- 1. Volunteer to work at the festival
- 2. Sign up to be a Food or Non-Food Vendor
- 3. Sign up to be in the New Talent Show
- 4. Sign up to be in the Dog Parade
- 5. Sign up to be an Arts and Crafts Vendor
- 6. Sign up to be in the parade... and don't forget about the FLOAT CONTEST!! Check it out at www.fallfestival.org!



HOLY TRINITY CONSTRUCTION EXTERIOR UNDERGOES RENOVATION

After 62 years, the current building that houses Holy Trinity Catholic Church is undergoing an invigorating front exterior renovation to physically align with its goal to be welcoming to Beaverdale and all seeking spiritual renewal and community. The current building, known as Holy Trinity Catholic Church, was completed in 1957.

This is the third church built on the Holy Trinity property. The original church was constructed from lumber obtained from wood huts being disposed of at Camp Dodge. This church was of simple design, and only a white cross above the structure identified it as a church. Construction of the original school was completed in January 1922 and fourteen years later, in 1936, a larger, stand-alone church was built. These original spaces were either torn down or re-purposed to enlarge the school as needed for increasing enrollment. All of this was overseen by then pastor, Father Francis Ostdiek. Additional construction on the campus in 1985 included updated school spaces and a Parish Hall.

Construction workers of this new renovation discovered 6 feet of concrete as a base for the wall that was removed. Long-time parishioners report that this was signature Father Ostdiek- built to last! The design firm of the renovation is ISG; contractor is OLP Construction LLC; and it is being financed by generous gifts from Holy Trinity Parishioners as well as a Holy Trinity Building Endowment Fund. In addition to the welcoming and handicap accessible entrance that is now visible from Beaver Avenue, it will feature green spaces and seating for community building, relaxation and contemplation. Materials used in the construction enhance and coordinate with those of the original building.



CELEBRATING TEN YEARS!

MON - FRI 10-8 SATURDAY 10-5 SUNDAY NOON-4



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Page 6 Volume 14, Issue 3

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BUSINESS SPOTLIGHT

VINYL CUP RECORDS

A PASSION FOR VINYL TURNED BRICK & MORTAR

Vinyl Cup Records started in September of 2017 as a Facebook group with 40 members of music fans just sharing what they were listening to. That was until a chap named Brian asked, "How Much" and everything changed. Luke and Daphnes basement then went from 2 crates of records to 15,000 plus, the facebook group grew from 40 members to almost 3,000, people would pick up their records at Dickens home, they also shipped across the country. So, in 2018 they took the plunge and opened up their first location in Beaverdale, Vinyl Cup Records – The store, with the main intent to get the records out of their basement.

The intent was to be open only four days a week, not be an ordinary record store, have a listening room, welcoming environment, non-intimidating experience for the customer, offering free beverages for customers and really just welcoming everyone in the community while also supporting the community in which we serve. That all changed in February 2019 when they also acquired East Village record shop, Marv's Music and extended the hours at Vinyl Cup to 6 days a week! Stop into Vinyl Cup Records and even hang out in the listening room, no purchase necessary!





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FOND FAREWELL TO OUR FATHER CHRISTMAS

BY CYNDI (NAYLOR) JAQUES

A part of many family's Christmas traditions, the Beaverdale holiday lights might be a little less 'bright' this year when Chris Cyran, his wife Kim and dog, Rudy, return home to Arizona after retiring and leaving Beaverdale this summer.

A winner of the 2017 Holiday Lights Contest (but a tenacious runner up since his 2012 arrival to Beaverdale), many of us in the Ashby/Wallace area of Beaverdale have been mesmerized by how Chris embraced the Beaverdale tradition of holiday light decoration, and brought many of us along for the ride!



While most of us put a string of lights around our roof lines or the bushes out the front, Chris turned it all up a notch or three. Right after Thanksgiving, the first pink flamingo with its string of Christmas lights would appear, and from that day until Christmas Eve, his display would grow and glow and bloom.

A giant lit up candy cane, an inflatable snowman on the roof - there was something new every day. By Christmas Eve his yard would be home to some notable inflatables, a giant Snoopy, a 2-story green dragon, a plethora of santas, a Christmas minion and the undeniable neighborhood favorite - the inflatable animal hillbilly band with dinosaur on lead guitar, complete with banjo music playing in the background.

So with a fond farewell, we wish Chris well and thank him for his abundant holiday cheer. Hopefully, he will leave behind a little bit of Christmas magic (and some of those inflatables) and give some of us a chance of winning next year's holiday lights contest.

MEET OFFICER TRUDY PAULSON BEAVERDALE'S NEW NEIGHBORHOOD OFFICER

My name is Officer Trudy Pauslon. I was raised in Rochester, MN and moved to Des Moines in 1999 to attend college where I got my bachelor's degree in criminal justice. I joined the Des Moines Police Department in July of 2007. My passion for law enforcement came at a young age because I had a brother who was involved in the "system", and by nature I'm an adrenaline junkie. Within the police department, I've worked in a variety of areas to expand my policing knowledge. For the past 4 years, my assignment was at East High School working as the School Resource



Officer. While at East High School, I came to understand how important building a relationship with the children was. Building relationships became my main priority as I believe it's vital to effectively police the community.

I was notified that a position was open in the Neighborhood Based Service Delivery Unit and was ecstatic when I was offered the position. I am assigned to 5 neighborhoods to include Beaverdale, Waveland Woods, Waveland Park, Merle Hay and Lower Beaver. I am most excited about building relationships within your community, and gaining an understanding of how I can best serve your community as a representative of DMPD. I am look forward to strategizing with you as a team to keep the great community of Beaverdale safe. Thank you, Beaverdale, for the opportunity to serve you.

CONSTRUCTION AT WITMER PARKPHASE 2 FUNDRAISING IN PROGRESS

Construction of the Phase 1 improvements at Witmer Park has begun, and the park is scheduled to be closed through May 2020. The Phase 1 upgrades, announced in January 2018 by the City of Des Moines, include ecological improvements, a new walking path, a fishing pier, open air shelters, and the rehabilitation (including dredging and re-stocking) of Witmer's signature pond. Thank you for respecting the park closure so the contractor can work safely and efficiently.

While Phase 1 implementation is underway, the Witmer Park Project will continue to raise funds for Phase 2, which will include a restroom facility and new playground. If fundraising goals are met by the end of this year, Phase 2 construction will begin in 2020.

At the BNA Quarterly Meeting in May, staff from the City's Parks & Recreation Department presented the final playground concept in three different color schemes. Those in attendance voted on their favorite and overwhelmingly selected the palette pictured below. The new playground will accommodate children of all ages and ability levels. You can help the Witmer Park Project make this playground a reality by donating at gofundme.com/WitmerParkProject (alternatively, checks can be made out to Friends of Des Moines Parks with "Witmer" in the memo line and mailed to: Back Country C/O Jay Kozel 2702 Beaver Ave. Des Moines, IA 50310). If you have any questions about the project, or would like more information, please email Jay Kozel at jay.kozel@gmail.com.



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Neighborhood Association

Cindy Smith: cmshfs@live.com

Brent Millis: brentmillis@hotmail.com

ANNUAL NATIONAL NIGHT OUT 2019 TUESDAY, AUGUST 6TH, 6:30 P.M. - 8:30 P.M.

Please join the BNA, the Des Moines Police and Fire Departments, Westminster Presbyterian Church, and local businesses as they sponsor National Night Out. This is a free, kid-friendly event, held at Beaver Bend (the intersection of Beaver and Franklin Avenues and 41st St.). Last year's event featured fire trucks, police patrols, a dump truck, a Drake athletics tent (complete with Spike), superheroes, the Isiserette's at Chef's Kitchen, free popcorn at Westminster, free hot dogs at Price Chopper, and free cotton candy at Player's, in addition to 50-cent ice cream cones at Snookie's. While details for this year's event are yet to be determined, you can expect similar fun activities that the whole family can enjoy together. This year's National Night Out will be Tuesday, August 6th, beginning at 6:30pm. Please come out to meet your neighbors and promote safety in the City of Des Moines on August 6th!





NEIGHBORHOOD WATCH NOTICE REGARDING SOLICITOR PERMITS

Door to Door solicitors are required to have a peddlers permit per city ordinance. The permit is a piece of durable paper (almost like construction paper) that states their name, address and the effective dates with a seal on the bottom. They are required to make copies and give a copy to each person they talk to about their service or product. There are exceptions that don't require



peddler permits. Such as you have an established relationship with the solicitor or the solicitor is operating for the purpose of a community improvement project approved by the city council on behalf of nonprofit. Solicitors are NOT to conduct business between the hours of 9PM-9AM and they are NOT to conduct business upon any property which has a posted notice prohibiting peddling or soliciting.

Be weary of solicitors that don't have a permit and report any that are violating the law. Details, exceptions and prohibited acts of the city ordinance can be found on the city's website under ordinance 15155.

WHY YOU SHOULD BECOME A BUSINESS MEMBER OF THE BNA AND WHAT YOUR MEMBERSHIP DUES SUPPORT

For only \$60 a year, your business can support the BNA's work on behalf of Beaverdale and engage thousands of residents. Benefits of business membership in the BNA include a free "Featured Business" spotlight in the Sidewalk, a listing on the BNA's website, and members-only emails that keep you up-to-date on neighborhood news and events. Help the BNA serve Beaverdale, and demonstrate to proud Beaverdale residents your commitment to the neighborhood with a BNA business membership! Join or renew at beaverdale.org, or email bna@beaverdale.org for more information.