



# The Sidewalk

## BEAVERDALE NEIGHBORHOOD ASSOCIATION

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### BOARD MEETINGS

Meetings are held at 7 p.m. on the first Thursday of the month at the office of Ibson Law in Beaverdale. Visit [www.beaverdale.org](http://www.beaverdale.org) for more information. Board minutes are published on the website upon Board approval.

### MISSION

The Beaverdale Neighborhood Association is neighbors working together to promote the social welfare of the Beaverdale area by bringing about civic betterment and social improvements for the common good of the community.

### MEMBERSHIP

The BNA is a 501(c)(3) tax-exempt, nonprofit organization. Membership is open to the public, may be tax deductible and could be eligible for a matching gift from your employer. To join or get involved, visit [www.beaverdale.org](http://www.beaverdale.org) or follow us on Facebook @beaverdaleneighborhood.

### THE SIDEWALK

*The Sidewalk* is the Official Magazine of Beaverdale and is published quarterly by the Beaverdale Neighborhood Association P.O. Box 30175, Des Moines, Iowa 50310  
 Editor: Kate McGovern 515-577-2084  
 Email the BNA: [bnab@beaverdale.org](mailto:bnab@beaverdale.org)

Dear Neighbors,

As I wrap up another year on the BNA Board I am reminded of how exciting it is to be part of such a great neighborhood. There have been a lot of projects happening in the last few months and still some things to come before we close out 2021.

We concluded a very successful Farmers Market season with the help of our two veteran marketeers - Tom LaPointe and Mike McCarthy. These two have been working the Farmers Market for the BNA over the last several years and have truly mastered the management of the booth. This year they signed up new members and sold merchandise nearly every Tuesday. And of course, a huge thank you goes out to the Beaverdale Farmers Market team that puts on such a wonderful event.

The City of Des Moines Block Challenge Grant Program that we highlighted in the last edition of *The Sidewalk* has been such a success for the City that they have decided to increase this year's funding to support the project teams. Based on the update provided to the BNA Board, two of the Block Challenge groups are located in Beaverdale.

I look forward to seeing the improvements in our neighborhood and throughout the City.

Another successful program the City is working on with the help of neighbors is the rain garden installation program. The rain garden team reported that they have seen an overwhelming number of requests for rain garden projects that some of the locations they are visiting will not be ready for implementation until next year. If you are working with the City on that project be aware that they are working to get to all of the requests. If you are thinking about building a rain garden and need some inspiration, go check out the demonstration project located in the median on Raymond Drive.

Things still to come: Be on the lookout for new Beaverdale banners on the utility poles along Beaver Avenue. Start planning your holiday lights for the Holiday Happenings Light Contest. Consider joining the BNA Board at the annual meeting in February 2022.

Sincerely,  
 Marcus Coenen,  
 BNA President



## NEIGHBORHOOD WATCH REMINDER TIPS TO STAY SAFE THIS SEASON

1. As the outside temperature cools down, it's nice to open the windows and let in the fresh air. However, an open window is an invitation to a burglar. Make sure to close and lock windows when you are away from home.
2. If you plan on being away from home for an extended period of time, tell a neighbor so that they will keep an eye out for anything suspicious. Have them pull your trash, collect your newspaper/mail, mow your lawn or shovel your drive.
3. The holiday season is prime time for thieves. Keep gifts and valuables away from prying eyes. For those who celebrate Christmas, visible gifts under the Christmas Tree are an easy target.
4. If you park on the street, don't leave any items visible inside the vehicle, and be sure to lock the doors.
5. Outside motion sensing lights and surveillance cameras are an excellent and inexpensive burglary deterrent. There are many options available and they are easy to install.
6. Install deadbolt locks on your doors with at least 3-inch screws into the strike plate.
7. Thinking of getting a dog? A barking dog is another excellent burglary deterrent. Chihuahua's work just as well as Labradors. Consider adopting a pet from one of the local shelters.
8. If you see something suspicious, call the police. Be prepared to provide as much detail to the police as you can so that they can effectively do their job and respond appropriately.
9. Be a good neighbor. Look out for each other

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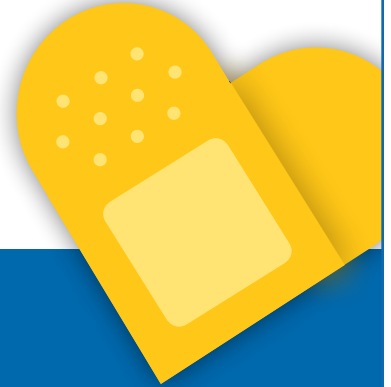
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Coupon must be presented at time of offer. Expires 12/31/2021. Offers not valid with any other offer. Trip fee may be extra. Cannot be used on previous sales.

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Monday-Friday: 7am-7pm  
Saturday-Sunday: 8am-2pm

#### EAST UNIVERSITY

2508 E. University Avenue  
Des Moines, IA 50317

Monday-Friday: 7am-7pm  
Saturday-Sunday: 8am-2pm

**CHECK THE WAIT:**  
[WWW.BROADLAWNS.ORG](http://WWW.BROADLAWNS.ORG)



*Before & After*  
in the life of a 1938 Beaverdale Brick

After

Before

4052 Wallace Lane

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Buying or selling a home can be an intimidating process, but hiring a Realtor shouldn't be. Let's meet for coffee and get to know each other! I've lived here for 45 years, my office is here & I support Beaverdale 100%. Whether you're buying, selling, or need friendly advice, I would be honored to help with your real estate needs.



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Iowa Realty, Beaverdale Office

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## ANNUAL NATIONAL NIGHT OUT 2021 A HUGE THANKS TO ALL THOSE INVOLVED!

On August 3rd, Beaverdale participated in the 2021 National Night Out event (<https://natw.org/>). After a year's absence due to Covid, it was great to be back!

The event was again held on the corners of Beaver and Franklin Ave and was from 6-8 PM. As in previous years attendees were treated to the dance of percussion of the Isiserettes Drill and Drum Corps and enjoyed 50 cent cones from Snookies Ice Cream Shop along with free hot dogs and water from Price Chopper Grocery Stores. We also had masked Super Heroes, Drake Athletics and Des Moines Fire, Police and Sanitation on site with demonstrations and giveaways. Franklin Ave Library's Rosie the Reader was also there. Westminster graciously provided their parking lots along with free water and popcorn for folks.

The turnout was fantastic (500 plus) and the weather certainly helped. It was a beautiful summer evening :-)

The BNA would like to thank the local businesses and organizations that helped make this a great event:

- Westminister Church
- Snookies
- Price Chopper
- Drake Athletics
- Des Moines Police
- Des Moines Fire
- Franklin Ave Library
- Player's Sports Bar and Grill
- AT&T

## ZOOM - BNA QUARTERLY MEETING TUESDAY, NOVEMBER 9TH, 7:00 PM – 8:00 PM

The BNA will be hosting its Quarterly Meeting on Tuesday, November 9th at 7pm via Zoom. To attend the meeting virtually, visit [www.zoom.us](http://www.zoom.us) and log in or sign up for a free account. Once you have signed in to the Zoom Desktop Client or Mobile App, click or tap Join a Meeting. Enter the 9-digit webinar ID below, and click Join or tap Join Meeting. If prompted, enter your name and email address, then click Join Webinar or tap Join.

GO TO: [WWW.ZOOM.US](http://WWW.ZOOM.US)  
MEETING ID: 826 5334 6347  
PASSCODE: 340923

The meeting agenda will include updates from the Beautification, Public Affairs, and Special Events committees, as well as Officer Trudy Paulson from the Des Moines Police Department. We also look forward to hearing from Polk County Supervisor Angela Connolly, and Jonathan Gano, Public Works Director – Des Moines Public Works. We hope you can join us too!



## SHOW YOUR NEIGHBORHOOD PRIDE WITH A BEAUTIFUL BEAVERDALE GARDEN SIGN! ORDER YOUR SIGNS NOW!

If you've been thinking about purchasing one of these fabulous garden signs, the time to buy is NOW!

You can purchase in-stock signs and/or place a special order by completing an order form (available on our website) and submitting it at Beaverdale Books. All special order signs must be pre-paid (check payable to BNA).

\*ALL SIGN PROCEEDS GO TO THE BNA\*

Thanks to Alice Meyer and staff at Beaverdale Books for their assistance in selling signs on behalf the Beaverdale Neighborhood Association!

Welcome to Beaverdale, 12" x 18" sign .....	\$50
Standard Yard Signs, 12" x 6" sign	
37" pole.....	\$30
54" pole.....	\$35
Wording varies: Beaverdale, Beaverdale Neighbor, Beaverdale Brick, Beaverdale Garden, Beaverdale Home, and Beaverdale Native.	
Special Order Yard Signs, 12" x 6" sign	
37" pole.....	\$35
54" pole.....	\$40
Wording and style varies, such as: Beaverdale Cyclones (red letters with yellow background), Beaverdale Lane, Beaverdale Beanery, etc.	

[WWW.BEAVERDALE.ORG/GET-INVOLVED/MERCHANDISE](http://WWW.BEAVERDALE.ORG/GET-INVOLVED/MERCHANDISE)





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**BECOME A MEMBER OF THE BNA JOIN TODAY!**

Please review the address mailing label for your membership status. If current membership has expired or if you are not a member, please complete and mail in this form with payment. We also offer an on-line registration with payment via PayPal for all memberships. To access, PayPal go to [www.beaverdale.org](http://www.beaverdale.org). For membership questions, please contact [membership@beaverdale.org](mailto:membership@beaverdale.org).

New Member       Renewal

NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

*For Business Memberships*

*Personal information is maintained as confidential for Beaverdale neighborhood organizations. Information will NOT be shared with any outside third parties. All mass email communications are sent utilizing 'undisclosed recipients'.*

**MEMBERSHIP LEVELS:**

- \$20.00 Individual     \$40.00 Family     \$60.00 Business  
 \$\_\_\_\_\_ Premier: Donate contribution in other amount.

*\*The BNA is a nonprofit 501(c)(3). Your membership may be tax deductible and could be eligible for a matching gift from your employer.*

**PLEASE LET US KNOW YOUR AREAS OF INTEREST:**

**BEAVERDALE NEIGHBORHOOD ASSOCIATION COMMITTEES:**

- Beautification     Public Affairs     Special Events

**BEAVERDALE NEIGHBORHOOD ASSOCIATION GENERAL INTEREST:**

- Interested in serving on the BNA Board  
 Other Skills/Interests: \_\_\_\_\_  
 Business District Advocacy

**BEAVERDALE FALL FESTIVAL (FALLFESTIVAL.ORG):**

- Planning Committee     Volunteer     Sponsorship

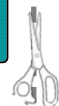
**BEAVERDALE MERCHANDISE:**

I would like to receive more information about purchasing:

- Apparel     Yard Signs / Address Signs

**REGISTER ONLINE AT [WWW.BEAVERDALE.ORG](http://WWW.BEAVERDALE.ORG) OR MAIL YOUR CHECK PAYABLE TO:**

Beaverdale Neighborhood Association  
PO Box 30175  
Des Moines, IA 50310





## EAT FREE PIE BEAVERDALE (AND BEYOND!)

FALL FEST BOARD WILL LEAD THE BEAVERDALE BRANCH OF THE PIE DRIVE

Last year you may have heard or been a part of the pie drive that our very own Beaverdale resident, Kaylee Williams, organized to spread some holiday cheer on what otherwise was a bleak Thanksgiving for many of us. With just a few clicks on the website she created, people were able to request a pie, bake pie(s), or deliver pie(s). The support was immense and the drive was such a success that Kaylee decided to try it again this year - this time including Des Moines and Grimes residents!

With more neighborhoods to manage, the Beaverdale Fall Fest Board is excited to announce that we're putting on our aprons to lead the Beaverdale branch of the drive! We want to do more than just put together an amazing party every year, so this is our first commitment to giving back to our community. We can't wait to share some good cheer and free pie with everyone this Thanksgiving!

If you're ready for free pie and the holidays as much as we are, then please watch our Facebook page or our website, [fallfestival.org](http://fallfestival.org), for more details! Sign-ups are live, so get rolling and don't be left without a pie for your face!



## BEAVERDALE FARMERS MARKET

WRAPS UP ANOTHER GREAT SEASON!

Beaverdale Farmers Market 2021 season ended on September 14, 2021. The market was held every Tuesday for 16 weeks in the Franklin Junior High parking lot. We are grateful to our vendors who worked tirelessly to grow fresh food, provide delicious prepared foods, baked goods and so much more. We are thankful for our customers who supported our market this year.

Beaverdale Farmers Market is a 501c3, managed by an all volunteer board of directors. We invite anyone who is interested in volunteering to reach out at [info@beaverdalefarmersmarket.org](mailto:info@beaverdalefarmersmarket.org) or by phone at 515-650-1652.

See you next year!



# Beaverdale 2021

FRIDAY  
NOVEMBER

12th

5:30 PM

..... 10 .....

8:30 PM

SATURDAY  
NOVEMBER

13th

9:00 AM

..... 10 .....

2:00 PM

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### FALL PREVENTION AWARENESS SPONSORED BY EDENCREST AT BEVERDALE

Each year, more than 25 percent of adults age 65+ have a fall, and 3 million are treated in emergency departments for falls-related injuries, according to the Centers for Disease & Prevention(CDC).  
Choosing a lifestyle that includes regular cardiovascular, flexibility and strength training will help maintain not only overall general health, but balance health as well. Strong muscles improve the ability to respond to external disturbances in a positive manner, and improve posture. Flexible and strong joints allow further movement through a range of motion so that we are able to correct a loss of balance more easily. And regular cardiovascular training ensures a strong heart that can endure the normal activities of daily living.

### FALL RISK FACTORS

The risk of falling in older adults is usually related to combination of factors, including:

- Balance and/or walking problems. Balance can be affected by vision changes, vestibular problems and altered sensation in the feet.
- The use of multiple medications. Studies indicate that when individuals take five or more medicines, the risk of falls increases.
- Home hazards (including dim lighting and trip hazards)
- Positional low blood pressure (such as orthostatic hypotension, when blood pressure drops upon standing.
- Feet and footwear issues

Falls often occur in the bathroom when sitting or standing from the toilet or shower, or at night in a dark bedroom when getting up quickly and tripping on the way to the bathroom.

To learn more about Live to Be Healthy classes and take a tour of Edencrest in Beaverdale, call us at 515-250-3052.



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Is your name, address, and membership status correct? If not, please tell us! You receive a copy of The Sidewalk because you are a resident of the Beaverdale Neighborhood and/or a dues paying member of the Beaverdale Neighborhood Association. Please help us keep your information current. Send us an email so we can correct any errors.

[membership@beaverdale.org](mailto:membership@beaverdale.org)

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*Beaverdale*  
**HOLIDAY**  
*Happenings*

*Save the Date*  
**SATURDAY, DECEMBER 4TH**

**FOLLOW THE BNA FACEBOOK PAGE  
FOR MORE DETAILS.**

## CHEERS TO A NEW ADDITION! BNA ADDS 3RD DESIGN TO PINT COLLECTION

After the smashing success of our two previous pint glasses, the BNA is excited to announce the newest addition to the collection. The new pint glasses will make a great gift for the holidays and are expected to be available next month. Please keep an eye on the BNA Facebook page or [www.Beverdale.Org](http://www.Beverdale.Org) for more information about how to purchase yours!



Beaverdale original t-shirts are available for purchase year round at Beaverdale Books (2629 Beaver Avenue). They are also available at various BNA events throughout the year. Featured Items: Red shirts are \$20, available in men's, women's and kid's sizes. Centennial Prints are \$125. See our online store here: <https://beaverdale-neighborhood-association.square.site/>

BNA Members receive 20% discount\* on merchandise. Contact membership for a discount code. \*Does not include yard signs.

