



The Sidewalk

BEAVERDALE NEIGHBORHOOD ASSOCIATION

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BOARD MEETINGS

Meetings are held at 7 p.m. on the first Thursday of the month at the office of Ibson Law in Beaverdale. Visit www.beaverdale.org for more information. Board minutes are published on the website upon Board approval.

MISSION

The Beaverdale Neighborhood Association is neighbors working together to promote the social welfare of the Beaverdale area by bringing about civic betterment and social improvements for the common good of the community.

MEMBERSHIP

The BNA is a 501(c)(3) tax-exempt, nonprofit organization. Membership is open to the public, may be tax deductible and could be eligible for a matching gift from your employer. To join or get involved, visit www.beaverdale.org or follow us on Facebook @beaverdaleneighborhood.

THE SIDEWALK

The Sidewalk is the Official Magazine of Beaverdale and is published quarterly by the Beaverdale Neighborhood Association P.O. Box 30175, Des Moines, Iowa 50310
 Editor: Kate McGovern 515-577-2084
 Email the BNA: bna@beaverdale.org

Dear Neighbors,

I hope you have all been enjoying this wonderful summer. The BNA has been busy with our typical summer activities and we are looking forward to the events planned for this fall.

Tom and Mike have been busy working the Beaverdale Farmer's Market each week. They sign up new members and sell merchandise including the newest BNA pint glass.

I hope you were able to join us for the Beaverdale Bluegrass Festival. It was a great night to listen to music in Tower Park. There were obviously a few items that we will improve upon for next year's event, but for the first BBF in three years it was a great success. A huge thank you to the Beaverdale Bluegrass Committee and

all of our sponsors who made it possible.

As the neighborhood gears up for the Fall Festival, please consider volunteering. As you may know, the Fall Festival is put together by a volunteer board and volunteers are always needed during the weekend to keep the event running smoothly.

The board is always looking for ways to improve events and the neighborhood. Reach out if you have any feedback, ideas, or concerns.

Stay cool and we will see you at the Fall Festival!

Sincerely,
 Marcus Coenen,
 BNA President



VOLUNTEER SPOTLIGHT JEAN SWANSON HELPS MAKE BEAVERDALE!

Our volunteer spotlight this edition shines on Jean Swanson. A resident of Beaverdale since 1988, Jean moved here with her husband, Delos, and started volunteering with the Beaverdale Neighborhood

Association and the Beaverdale Fall Festival when Delos became a member of the Board of Directors for both groups. Following Delos' passing in 2013, Jean decided to take a more active role and became a member of the Fall Festival Board in 2014.

Jean has worked in many capacities on the Fall Festival Board, and she is currently their Vice President. Along with her VP duties, Jean is the merchandise chair where she orders, maintains inventory, and oversees online sales, as well as planning, scheduling volunteers, and running the booths for in person sales. Along with their booth at the Fall Festival itself, Jean ensures neighbors can find Fall Festival merchandise at the Beaverdale Farmer's Market, the Beaverdale Bluegrass Festival, and at the neighborhood National Night Out Event.

Jean also volunteers for the Neighborhood Watch as Block Captain. She created and maintains a database

of her neighbors' important contact information so they are ready should any of her neighbors be in need. She also created a FaceBook group for her neighbors to share information and experiences.

As if her work on the Fall Festival Board and Neighborhood Watch weren't enough, Jean also volunteers with the Beaverdale Neighborhood Association. Her work on the Beautification Committee is year-round through the spring planting initiative, neighborhood trash pick-up, and the SCRUB event. Jean also does the volunteer recruitment and scheduling that keeps nature lovers coming back to the Garden Walk every other year.

The Heart of Beaverdale, often referred to when talking about the business district, is what volunteers like Jean embody. She has worked passionately for the last 34 years to bring beauty, create safety, and build a solid sense of community in Beaverdale. Thank you, Jean, for all you do!

Beaverdale Fall Festival is in need of donations and volunteers to ensure its return this fall is a Legendary success. For more info, visit us at www.fallfestival.org or on facebook at BeaverdaleFallFestival.



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BEVERDALE FALL FESTIVAL
 SEPTEMBER 16TH & 17TH, 2022

PRESENTED BY:



Come one, come all, fellow Beaverdaliens – the Beaverdale Fall Festival, presented by Service Legends is around the corner, so make sure your calendars are marked for September 16th and 17th this year! We’re changing things up due to some unplanned road construction, so while there will be no parade, we’ve got some fun activities (and merch!) in the works that we’ll be announcing soon! You won’t wanna miss this, so if you’re not already following us on Facebook at Beaverdale Fall Festival, then go slap our follow button so you’ll stay

updated with all our latest news. While you’re there, feel free to slap our donate button too. In the meantime, we’re always looking for some energetic volunteers for any stage of the festival – if you’re interested, please visit our website for more information: www.fallfestival.org.

Finally, a quick shout out to our presenting sponsor, Service Legends! If you need an HVAC professional, we recommend Des Moines’ top residential contractor - we hear they’re particularly great at housewarmings! Thank you to Service Legends for helping us make this year legendary! You make us feel all warmy inside. See you at the festival!

BEVERDALE FARMERS MARKET ON TUESDAYS!
 STOP BY AND SEE US!

Beaverdale Farmers Market opened on June 7th with vendors selling produce, prepared foods, food items and arts and crafts items. The market occurs every Tuesday through September 13th, from 4:00-7:00 p.m. at 4801 Franklin Avenue, in the West Parking lot of Franklin Junior High. You will find your favorite vendors and many new ones to try. We have musical entertainment from 4:00 to 7:00 every week.



It’s free and easy to park. Pick up your produce and baked goods for the week, grab supper from our prepared food vendors and check out the craft and arts. Visit www.beaverdalefarmersmarket.org for a list of all the vendors.

This year the market is providing compostable silverware for our customers to use when eating food at the market and giving our customers cloth reusable market bags for their purchases.

In the 2022 season, the market was supported by local sponsors and friends of the market. The sponsors include Ace Hardware, Green State Credit Union, Calvin Community, Meylor Chiropractic, Boesen Florist, Choice Creative Solutions-Community Choice Credit Union, Franklin Junior High, Snookies, Happy DSM, Beaverdale Eye PC, Back Country Outfitters, Fareway Meat Market, Iowa Realty-Brette Dowson Puhl and MercyOne Beaverdale Clinic.

Beaverdale Farmers Market is a 501c3, managed by an all-volunteer board of directors. We’d love for you to join our volunteer team. To learn more, email info@beaverdalefarmersmarket.org or call at 515-650-1652.

See you at the market!

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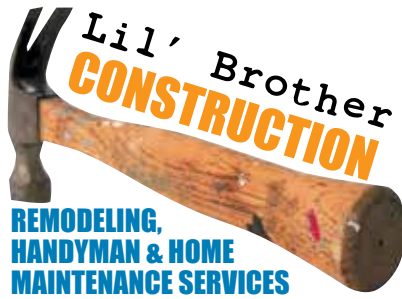
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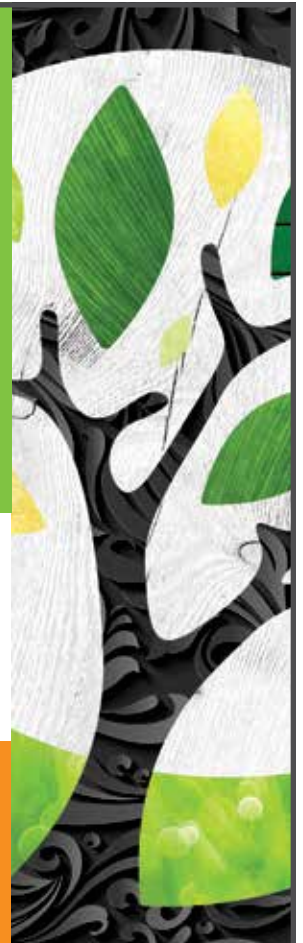
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BEAVERDALE NATIONAL NIGHT OUT 2022

TUESDAY, AUGUST 2ND, 6:30-8:30 P.M.
INTERSECTION OF BEAVER & FRANKLIN AVE.

Please join the Beaverdale Neighborhood Association, the Des Moines Police and Fire Departments, Westminster Presbyterian Church, and multiple Beaverdale businesses to celebrate National Night Out on **Tuesday, August 2, 2022 from 6:30-8:30pm**. This is an evening of free (or highly discounted) family fun, designed to help neighbors interact with first responders and with other neighbors. Studies show that communities hosting public events experience less crime; so, come on out to meet your neighbors, enjoy some free food, discounted ice cream, and a free performance from the Isisettes, beginning at 6:30pm. Beaverdale's National Night Out event will be held at the intersection of Beaver and Franklin Avenues.

FAREWAY MEAT MARKET OPENS ANOTHER REASON TO LOVE BEAVERDALE!

After much planning and construction work, Fareway opened its Meat Market at the corner of Beaver and Urbandale Avenues on Wednesday, June 15th. The 7,800 foot store offers a wide selection of meats, prepared foods and a number of other groceries. There's a long meat counter with beef, pork, chicken and fish – plus ready-to-cook items for the grill like jalapeno burgers, skewers and stuffed mushrooms.

It took a year to build the store, following city council approval of plans. It features a mostly brick exterior, with a large steer in a second floor window looking out over the corner of Beaver and Urbandale. Some nearby neighbors expressed concerns during the planning process about the need to tear down a house on the west edge of the property and about increased traffic on 41st Street Place. Des Moines Mayor Frank Cownie said at the grand opening, "This is a wonderful example of how the planning process should work – where ideas are vetted, conversations held, and consensus built to deliver something that is beneficial to the community and our residents."

Fareway CEO Reynolds Cramer said, "We want to thank the area community and key stakeholders for their support in making the project possible, and welcoming Fareway to this great neighborhood." Early indications are that traffic has been brisk at the store. The Fareway Meat Market is open Monday-Saturday 8am-8pm.

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BLUEGRASS FESTIVAL WAS AWESOME! FESTIVAL RETURNS TO BIG CROWDS!

After a hiatus lasting four years, the Beaverdale Bluegrass Festival returned to Tower Park on Saturday night, July 16. A huge crowd showed up with blankets and camp chairs to listen to four different bands, drink some beer and enjoy the offerings of a number of food trucks. It was awesome, and we knew it would be. See you next year!



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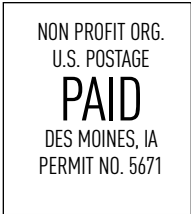


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COME SEE US AT THE BNA BOOTH AT THE BEAVERDALE FARMERS MARKET! WE AWAIT YOUR BEAVERDALE TALES!

The BNA encourages everyone to come to the Beaverdale Farmer's Market! Visit the BNA booth, share stories about Beaverdale and the Beaverdale experience— Mike McCarthy and Tom LaPointe will gladly listen! We have learned about the long gone Inter-Urban, auto dealerships in Beaverdale and old restricted housing covenants. We also will share the BNA Farmer's Market "Joke of the week," and "Sound the Cow Bell," limited to BNA members. We encourage BNA memberships, new and renewals. We encourage volunteer opportunities. We are also selling Beaverdale pint glasses and mugs. Mike notes, with enthusiasm, the widely reported anecdotes of beer tasting better in the new series of BNA pint glasses and, there is telling, coffee and tea are savored in our new limited edition BNA mugs! We have a quickly depleting supply of limited edition Millennial "Timeless Beaverdale" mural prints, too. Did we mentioned Tee shirts? Come by on Tuesdays through the summer, except on National night out in August, to share a fantastic tale about Beaverdale. We look forward to seeing ...and listening to you!



BNA QUARTERLY MEETING TUESDAY, AUGUST 9TH, 6:30 PM – 8:00 PM

The BNA will be hosting its Quarterly Meeting on Tuesday, Aug. 9th at the Northwest Community Center, 5110 Franklin Avenue. Social time will begin at 6:30 and the meeting will begin at 7pm. The agenda will include updates from the Beautification, Public Affairs, and Special Events committees, as well as Officer Trudy Paulson from the Des Moines Police Department. We hope you can join us too!

2023 GARDEN WALK PLANNING BEGINS! CALLING ALL GARDENERS AND GARDENS!

The BNA Beautification Committee is looking for gardens to be part of the 2023 Beaverdale Garden Walk, held on a Saturday in mid June from 9-3 p.m. Past participants agree that it's a fun event and a great opportunity to connect with other people interested in gardening and promote our beautiful neighborhood. We've been holding this event every other year since 2005 and have showcased over 50 different gardens. We know there are still more out there. Contact Nancy Dunbar at 515-255-2671 or dunbar.nancy@gmail.com if you'd like to host your garden or know someone who would be a good candidate. We'll be recruiting volunteers to help with the event as well. Hope we can count on YOU!

