

JOIN US FOR THE BNA QUARTERLY MEETING! FEB 6TH, 7:00 PM

@ Northwest Community Center
5110 Franklin Ave., Des Moines

The BNA Board and Committees will update residents on issues and upcoming events in the community. Refreshments will be served.



The Sidewalk

VOL. 19, ISSUE 1

THE OFFICIAL MAGAZINE OF THE BEVERDALE NEIGHBORHOOD ASSOCIATION

WINTER 2024

BEVERDALE NEIGHBORHOOD ASSOCIATION

BOARD OF DIRECTORS

President - Marcus Coenen
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Treasurer - Jay Kozel
Secretary - Nicholas Mertes
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Missy Reams
Derek Self
Kylie Spies
Craig VandeVenter

BOARD MEETINGS

Meetings are usually held at 7 p.m. on the first Thursday of the month at Fishman Law Office, 2651 Beaver Ave., Des Moines, IA. Visit www.beverdale.org for more information.

Board minutes are published on the website upon Board approval.

MISSION

The Beverdale Neighborhood Association is neighbors working together to promote the social welfare of the Beverdale area by bringing about civic betterment and social improvements for the common good of the community.

MEMBERSHIP

The BNA is a 501(c)(3) tax-exempt, nonprofit organization. Membership is open to the public, may be tax deductible and could be eligible for a matching gift from your employer. To join or get involved, visit www.beverdale.org or follow us on Facebook @beverdaleneighborhood.

THE SIDEWALK

The Sidewalk is the Official Magazine of Beverdale and is published quarterly by the Beverdale Neighborhood Association P.O. Box 30175, Des Moines, Iowa 50310

Editor: Kate McGovern 515-577-2084

Email the BNA: bna@beverdale.org

Dear Neighbors,

This will be my last letter to the neighborhood as the President of the BNA Board as I finish my last term on the Board. There have truly been so many wonderful experiences over the last six-plus years in the neighborhood and with members of the BNA. When I joined the Board we were in the height of planning for the Beverdale centennial celebration and I was tasked with selling prints of the mural at the Farmer's Market with Mike McCarthy and Tom Lapointe. While we did not sell all of our prints that summer (you can still pick one up at this year's Farmer's Market if you are looking for a piece of art), we did have great conversations with the vendors surrounding our booth.

We also nearly saw the end of the Beverdale Bluegrass Festival when a torrential downpour arrived after the first song of the first band. Luckily the Festival has rebounded and become one of the best events in the neighborhood and city. All of our events were put on hold during the pandemic as we learned to social distance, but still support our local businesses and restaurants. It was an exciting and stressful time to be leading the BNA as we transitioned Board and Quarterly meetings to Zoom.

I am sad and excited to step away from the BNA Board this year. Sad because of the friends that I will not see at monthly meetings and excited because I will gain one more time to focus on family adventures.

I appreciate everyone who has been a member of the BNA the last six years. Thank you to Sean Bagniewski and CeCe Ibson for providing leadership in this role before me and during my time on the Board. Thank you

to past board members I have served with, especially those who served in executive roles - Brent Millis, Chris Friest, Jay Cox-Kozel, Dave Busiek, and Nick Mertes. Thank you to Kate Ross for always being willing to take on tasks and Kate McGovern for always keeping the Sidewalk printing. Thank you to Nancy Dunbar and Don Piper for leading BNA committees. Thank you to Mike Kamper for ensuring the BNA is financially excellent and Sasha Kamper for all the time you have invested in the BNA. And Bekah, thank you for supporting my efforts with the BNA and always keeping the house running on the first Thursday of every month for the last six years.

I look forward to being just a member of the BNA again.

Sincerely,
Marcus Coenen,
BNA President

CHECK OUT THE NEW BNA SHIRTS AT RAYGUN!



We now have a Raygun-affiliated website where you can order Beverdale shirts! Shirts are only \$25 each and proceeds benefit the BNA. Visit tinyurl.com/BeverdaleShirts or scan the QR code to order. Available colors and designs are subject to change.



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BNA ANNUAL EASTER EGG HUNT JOIN US ON MARCH 23RD @ 10:00 AM

Celebrate the joy of Spring and Easter by bringing children, ages 10 and younger, to hunt for eggs filled with candy or tickets for prizes! The annual BNA Easter Egg hunt will be held on Saturday, March 23, 2024 beginning promptly at 10:00 a.m. at Beaverdale Park (34th & Adams Ave.) You'll want to arrive early so that your children are ready to go right at 10:00 when the gates to each age-group section are opened. The Easter Bunny will arrive around 9:30am to welcome kids (and kids at heart).

IMPORTANT NOTES:

- Don't be late. The hunt starts at exactly 10am. By 10:05am this event is over!
- Parking is limited. Arrive early and allow enough time to walk to the park.
- For everyone's safety and stress levels, no dogs will be allowed in the park.

WHAT: ANNUAL BNA EGG HUNT
WHEN: SATURDAY, MARCH 23RD, 10AM
WHERE: BEVERDALE PARK, 34TH & ADAMS
WHO: CHILDREN UP TO 10YRS OLD
WHY: CELEBRATE SPRING!
WHAT ELSE: BRING YOUR OWN BASKET!



VOLUNTEERS NEEDED FOR BNA EASTER EGG HUNT

The BNA will begin planning our Annual Easter Egg Hunt shortly. In order to prepare, we need volunteers to stuff Easter eggs in advance, and help with event set-up at 8am, March 23rd. If you can help with either of these efforts, please contact Sasha Kamper at: 515-480-2591 or mikesashakamper1@msn.com. Note to teens: This is a silver cord hours opportunity!



GARDEN SIGNS

CELEBRATE YOUR NEIGHBORHOOD WITH A BEVERDALE GARDEN SIGN! ORDER YOUR SIGNS NOW!

If you've been thinking about purchasing one of these fabulous garden signs, the time to buy is NOW!

You can purchase in-stock signs and/or place a special order by completing an order form and submitting it at Beaverdale Books. All special order signs must be pre-paid (check payable to BNA).

ALL SIGN PROCEEDS GO TO THE BNA

A huge THANKS to Alice Meyer and staff at Beaverdale Books for their assistance in selling signs on behalf the Beaverdale Neighborhood Association!

- Welcome to Beaverdale, 12" x 18" sign..... \$50
- Standard Yard Signs, 12" x 6" sign.....
 - 37" pole\$30
 - 54" pole\$35
- Wording varies: Beaverdale, Beaverdale Neighbor, Beaverdale Brick, Beaverdale Garden, Beaverdale Home, and Beaverdale Native.
- Special Order Yard Signs, 12" x 6" sign
 - 37"pole\$35
 - 54" pole\$40
- Wording and style varies, such as: Beaverdale Cyclones (red letters with yellow background), Beaverdale Lane, Beaverdale Beanery, etc.





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Calvin Community



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Jan Stehl, Realtor
Iowa Realty, Beaverdale Office

BNA 2023 YEAR-END FINANCIAL STATEMENT
THANK YOU MEMBERS, DONORS, SPONSORS,
ADVERTISERS & VOLUNTEERS!

INCOME	\$70,954	%
BLUEGRASS FESTIVAL	\$20,754	29.25%
COMMUNICATIONS	\$16,244	22.89%
MEMBERSHIP	\$10,613	14.96%
GRANTS	\$10,000	14.09%
GARDEN WALK	\$5,460	7.70%
DONATIONS/MEMORIALS	\$2,863	4.04%
SALE OF MERCHANDISE	\$2,657	3.74%
EASTER EGG HUNT	\$1,284	1.81%
INTEREST	\$426	0.60%
SCRUB	\$395	0.56%
HOLIDAY HAPPENINGS	\$258	0.36%
EXPENSE	\$54,653	%
EVENTS	\$27,335	50.02%
COMMUNICATIONS/WEBSITE	\$19,654	35.96%
INSURANCE	\$1,941	3.55%
BNA STORAGE UNIT	\$1,752	3.21%
POP-UP TENT WITH LOGO	\$928	1.70%
GARDEN WALK	\$667	1.22%
COST OF MERCHANDISE	\$652	1.19%
ADMINISTRATION	\$623	1.14%
MEMORIAL TREE	\$560	1.02%
MEMBERSHIP EXPENSE	\$357	0.65%
PUBLIC AFFAIRS	\$148	0.27%
BEAUTIFICATION EXPENSE	\$36	0.07%
NET INCOME	\$16,301	

BECOME A MEMBER OF THE BNA JOIN TODAY!

Please review the address mailing label for your membership status. If current membership has expired or if you are not a member, please complete and mail in this form with payment. We also offer an on-line registration with payment via PayPal for all memberships. To access, PayPal go to www.beaverdale.org. For membership questions, please contact us at membership@beaverdale.org.

New Member Renewal

NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____

COMPANY NAME _____

For Business Memberships

Personal information is maintained as confidential for Beaverdale neighborhood organizations. Information will NOT be shared with any outside third parties. All mass email communications are sent utilizing 'undisclosed recipients'.

MEMBERSHIP LEVELS:

\$20.00 Individual \$40.00 Family \$60.00 Business
 \$_____ Premier: Donate contribution in other amount.

**The BNA is a nonprofit 501(c)(3). Your membership may be tax deductible and could be eligible for a matching gift from your employer.*

PLEASE LET US KNOW YOUR AREAS OF INTEREST:

BEAVERDALE NEIGHBORHOOD ASSOCIATION COMMITTEES:

Beautification Public Affairs Special Events

BEAVERDALE NEIGHBORHOOD ASSOCIATION GENERAL INTEREST:

Interested in serving on the BNA Board
 Other Skills/Interests: _____
 Business District Advocacy

BEAVERDALE FALL FESTIVAL (FALLFESTIVAL.ORG):

Planning Committee Volunteer Sponsorship

BEAVERDALE MERCHANDISE:

I would like to receive more information about purchasing:

Apparel Yard Signs / Address Signs

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BUSINESS SPOTLIGHT

BASIC BIRD - NEW KOREAN FRIED CHICKEN RESTAURANT IN BEAVERDALE!

A new restaurant in Beaverdale opened right after New Year's Day and has been getting a lot of hungry customers.

Basic Bird opened at 2607 Beaver Ave. in the building long occupied by the Rice Bowl. Basic Bird serves Korean fried chicken, a craze that began during the pandemic when the same owners served carryout from their restaurant Harbinger at 28th and Ingersoll.

Basic Bird's website says it specializes in "the crispiest, crunchiest fried chicken you've ever had." Owner Joe Tripp told The Sidewalk that since opening on January 3rd, "We couldn't have received a warmer welcome! We've pretty much had a line of people waiting to eat our twice fried chicken from open to close."

What's the most popular menu item? Tripp says, "Our menu is based around making great fried chicken so pretty much everyone gets that either as a sandwich, wings, or our boneless option and even our vegetarian friends can enjoy with our fried cauliflower meals. When we ran this as a pop-up out of Harbinger during the pandemic, we only served boneless and so that has been our big seller still. The honey butter french fries are a close second."

Tripp says his other restaurants have been in the Ingersoll neighborhood and Windsor Heights. He loves serving Beaverdale, "Beaverdale is such a unique part of the city of Des Moines filled with amazing small businesses and people who care deeply about the neighborhood. The amount of pride people have of living here and being a part of things going on here is palpable."

Tripp says the only problem they've had is underestimating how popular the concept would be. They didn't order enough food but managed to catch up after the first couple of weeks.

Basic Bird's chicken is marinated overnight, dredged in a gluten-free mix of starches, then fried twice. Customers can choose among three sauces, a sweet honey butter, a spicy gochujang, or double-dunk, which is a mixture of both. Each dish comes with a choice of sides.

Tripp says the food goes great with beer. "We have beer (Lua is making a killer toasted rice ale for us as well as a rotator that's featuring Confluence right now) on tap, as well as soju, a Korean distilled spirit that goes well with fried chicken and friends! Lots of plans for fun things once things settle in a bit including possibly a patio going in this spring!"



PLANT THE SEED



JOIN US FOR THE 2024
BEAVERDALE FARMERS MARKET!

Imagine a sunny June afternoon, taking a stroll through the farmers market and picking up some fresh fruits, vegetables, baked goods, honey, dinner and listen to live music.

Beaverdale Farmers Market will open at 48th & Franklin, Tuesdays from Jun. 4 - Sept. 11. The market features many returning and new vendors with a variety of produce, crafts, baked & prepared food and live music. There's easy parking in the Franklin Junior High parking lot. Market hours will be 4:00-7:00 p.m.

Beaverdale Farmers Market participates in the Double-Up Food Bucks program and provides complimentary booths for community and non-profit organizations as available.. To apply for space, fill out our online application at www.beaverdalefarmersmarket.org.

The market was supported in 2023 by local businesses, GreenState Credit Union, MercyOne, Calvin Community, Basic Bird, O'Donnell Ace Hardware, Boesen the Florist, Iowa Realty-Brette Dawson Puhl,, Meylor Chiropractic Acupuncture, Franklin Junior High, Snookies, and Curbin' Cuisine.

Beaverdale Farmers Market is a 501c3 non-profit, managed by an all-volunteer board of directors. Would you like to join as a volunteer on market days? To learn more, email us at info@beaverdalefarmersmarket.org or call 515-650-1652.





P.O. Box 30175
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Is your name, address, and membership status correct? If not, please tell us! You receive a copy of The Sidewalk because you are a resident of the Beaverdale Neighborhood and/or a dues paying member of the Beaverdale Neighborhood Association. Please help us keep your information current. Send us an email so we can correct any errors.

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BEAVERDALE FALL FESTIVAL – PLANNING UNDERWAY FOR SEPTEMBER 20-21, 2024!

Hi to all our party-rocking neighbors! The Beaverdale Fall Festival board has already started diving in and laying the groundwork for this year’s Festival. Please note the weekend change and mark your calendars for September 20th and 21st. If you have any ideas for events during the Festival, we want to hear them! Please send them to us at hello@fallfestival.org.

We’re also in need of a few new board members. If you are interested, send us an email introducing yourself! In the meantime, make sure you’re following us on Facebook for all the latest news and while you’re there, consider clicking our donate button! Everything goes towards putting on the Festival.



IT'S OFFICIAL! 2024 SCAVENGER HUNT FOR NEIGHBORHOOD TREE CARVINGS!!!

We are going to organize a scavenger hunt for tree carvings this summer! We have contacted most of the owners of the tree carvings and have gotten commitments from many of them to participate. We have scheduled it for June 8th, from 1 to 4 pm. Mark your calendars now! This will be a fun event for families, walkers, bikers, and anyone who likes to explore. We will provide clues to the location of each tree carving and scavengers will need to figure out from the clues which and where and tree carving is. Hunters who succeed in locating all the tree carvings will be eligible for prizes. More details will come as the time gets closer. If you are interested in helping plan this fun event, please contact Nancy Dunbar at dunbar.nancy@gmail.com or Donisue Rupp at drsl02@msn.com.

