



Board of Directors Minutes  
December 1, 2022  
Location: Floor Doctors

- I. Call to Order – Marcus Coenen 7:00 p.m.
- II. Board Attendance:
  - a. Officers: President Marcus Coenen, Treasurer Jay Kozel
  - b. Board: Eddie Fishman, Tom LaPointe, Adam Plagge, Nicholas Mertes
  - c. Guests: Derek Self, Jesse Coleman
- III. Approval of Agenda: Approved
- IV. November minutes: Approved
- V. Treasurer's Report: Approved with note to move Tour of Homes funds
- VI. Public Comment: None
- VII. 2023 events schedule shared
  - a. Beautification committee hosting Contractor Fair 2/28/23, 6-8PM
    - i. Focus on Beaverdale area, Partnership with Invest DSM
    - ii. ~20 vendors, BNA table
- VIII. Board appointment- Derek Self: Approved
- IX. Budget discussion- Jay
  - a. Merchandise sales- as long as sales cover merchandise costs we are in good shape.
    - i. Pints/mugs sell best, Tom authorized to sell old apparel at his discretion
    - ii. Raygun program discussed, will pursue option to sell via their site and BNA receives a portion of the sales price/profit.
  - b. Budget approved for 2023
- X. Bluegrass Committee- resolution to create: Approved
  - a. Requesting \$10k Polk County grant
  - b. Maintenance on water tower could pose site issues, committee will coordinate with Water Works to discuss.
- XI. Holiday Happenings- scheduled for December 3rd
- XII. Shop Hop, Santa at Grounds for Celebration, wristband sales for bar/restaurant deals in front of Backcountry.