



**Board of Directors Minutes
September 1, 2022
Location: Floor Doctors**

- I. Call to Order – Marcus Coenen 7:00 p.m.
- II. Board Attendance:
 - a. Officers: President Marcus Coenen, VP Dave Busiek, Treasurer Jay Kozel
 - b. Board: Eddie Fishman, Kate Ross, Tom LaPointe, Kylie Spies, Adam Plagge, Chris Friest, Therese Herold, Kylie Spies, Nicholas Mertes
 - c. Guests: Blaire Massa & Tom Mattingly (Ballet Des Moines); Cindy Smith, John (no last name noted)
- III. Approval of Agenda: Approved
- IV. August minutes – Approved
- V. Treasurer’s Report: Noted that membership numbers were down. Treasurers report: Approved.
- VI. Public Comment: No public comment.
- VII. Ballet Des Moines- Blaire Massa (CEO), Tom Mattingly (Artistic Director) Currently located in Valley Junction, Ballet Des Moines is looking for a new permanent space, Masonic Temple under consideration- ideal space, access to public transportation, central location among the benefits. Still in early stages but progressing. Board voted to authorize Jay to write a letter of support from the BNA. Also voted to approve \$500 donation from BNA.
- VIII. Memberships and new resident processing
 - a. Report from Dave Busiek, Cindy Smith, Kylie Spies, Kate Ross- reminder emails are not generating. Brent Millis was sending reminders manually. Kate will send in interim, new website should generate automatically once up and running.
 - b. Kate will send email to businesses with expired memberships
 - c. Cindy and Kylie will enter new residents into database
 - d. Dave sending thank you emails to renewals and new members
 - e. Nick sending letters and window clings to new members
 - f. Cindy sends welcome letters to new residents

- g. Tom LaPointe shared update on Farmer's Market membership activity and engagement - another successful season
- IX. Beaverdale Business Task Force update - Jay
 - a. Survey sent out, only 9 responses. Not enough interest to sustain Business committee. However no reason we shouldn't continue to put together business friendly events.
 - b. Recommend bring retail component back to Holiday Happenings.
 - c. Beaverdale Business Facebook page? Jenny at Ocean Breeze has one started.
 - d. Halloween event- October 27th in Beaverdale Square, 5-7PM
- X. Holiday Happenings - Marcus
 - a. December 3rd is first Saturday in December. Tree needs new lights, will want to have light contest, Santa @ Beaverdale Books, Bar Hop, retail tie in.
 - b. Jay and Nick will coordinate bar hop specials again this year.
- XI. Other business
 - a. Beaverdale Fall Festival booth- need volunteers
 - b. Neighborhood Leadership Training program
 - c. Ward 1 leaders meeting October 27th
 - d. New board members? Would like to involve more people from old Meredith neighborhood.
- XII. Next meeting: Thursday, October 6th at 7:00 pm
- XIII. Meeting adjourned at 8:41 pm.