



Board of Directors Minutes
November 3, 2022
Location: Floor Doctors

- I. Call to Order – Marcus Coenen, 7:00 p.m.
- II. Board Attendance:
 - a. Officers: President Marcus Coenen, VP Dave Busiek, Treasurer Jay Kozel
 - b. Board: Kate Ross, Therese Herold, Kylie Spies, Adam Plagge, Tom LaPointe, Eddie Fishman
 - c. Excused: Nick Mertes, Chris Friest
 - d. Guests: Derek Self, Gabbie Sarcone (potential board members)
- III. Approval of Agenda
- IV. October Minutes – approved
- V. Treasurer’s Report – approved
- VI. Raygun – Kate will reach out about the possibility of Beaverdale t-shirts
- VII. Public comment – none.
- VIII. Budget timeline – Jay would like to present a draft budget at the December meeting and have a board vote at the January meeting. Send requests to him as soon as possible
- IX. Holiday Happenings – December 3rd
 - a. Adam will explore putting the tree at Green State
 - b. Jay is reaching out to bars/restaurants
 - c. Shop Hop – 7 businesses in so far
 - d. Light contest will happen. Adam will coordinate
 - e. Kate will market the event on FB and Dave on the website
- X. Website – Kate R, Marcus, Dave and Chris are working to fill out the new site. Kate will distribute a to-do list
- XI. Strategic Planning: Re-starting a discussion from before Covid. The city has given us \$1,000 for a planning process. Marcus will send around potential dates in January for a planning session.
- XII. Quarterly meeting will be held next Wednesday, November 10th at the NW Community Center. Topics include Invest DSM and an update from the library
- XIII. NRB changes – Tom briefed the board on changes in this city agency
- XIV. Adjournment