



Board of Directors
Minutes July 1, 2021

- I. Call to Order: **Marcus Coenen 7:01 PM**
- II. Board Attendance:
 - A. **Officers:** President Marcus Coenen, VP Chris Friest, Secretary Brent Millis, Treasurer Jay Cox-Kozel .
 - B. **Board:** Edward Fishman, Tom LaPointe, Nicholas Mertes, Vanessa Phelan (excused), Adam Plagge, Kate Ross, Kylie Spies, Dave Busiek
 - C. **Guests:** Don Piper
- III. Approval of Agenda: **Marcus Coenen**
 - A. Added Farmers Market Report
 - B. Moved, Seconded, Approved
- IV. Approval of June Minutes: **Brent Millis**
 - A. Moved, Seconded, Approved
- V. Treasurer’s Report/Budget Approval: **Jay Kozel**
 - A. Sidewalk Bills Paid
 - B. Beautification/Garden Walk
 - 1. \$3200 Revenue
 - 2. Earmark money for Beautification Committed TBD
 - C. Moved, Seconded, Approved
- VI. Public Comment - **All**
 - A. None
- VII. Public Affairs Update - **Don Piper**
 - A. National Night Out
 - 1. 8/3/2021 6:30-8:30pm
 - 2. Location: Beaver Ave & Franklin (Beaver Bend)
 - 3. WestMinster North Parking
 - a) Isiserettes
 - b) water, popcorn, dog treats
 - 4. Price Chopper
 - a) Free Hot Dogs
 - 5. Snookies
 - a) \$.50 Ice Cream
 - 6. Players Bar
 - a) Painting station
 - 7. Drake Athletics will be present
 - 8. DC/Marvel Superheroes
 - 9. DMPD/ DMFD present
 - 10. Working on necessary permits
 - 11. \$1500 budget
 - a) Isiserettes \$500
 - b) superheroes \$250
 - c) Insurance \$300

- d) Clowns? \$200?
 - 12. Marketing posters in the works
 - 13. Anticipating 500+ attendance
- B. Candidate Forum
 - 1. 9/14 or 9/15
 - 2. 90 minutes 7-8:30pm?
 - 3. format TBD, Q&A?
 - 4. School Candidates & Local City Candidates , No State Candidates
 - 5. Location TBD: NW center? Franklin Jr. High?
 - 6. Presenter TBD: Journalism Student? Local News Personality?
- VIII. Farmers Market - **Tom LaPointe**
 - A. Update
 - 1. Rained out 6/22
 - 2. 6/29 Market
 - a) Connecting with approx 50 residents, 10 given membership brochure
 - b) Sold out of pint glasses
 - c) Order more pint glasses and coffee mugs,
- IX. Banner Replacement/Design Contest - **Kate Ross & Adam Plagge**
 - A. No Update
- X. Bluegrass Festival - **Marcus Coenen/Jay Kozel**
 - A. Fall Festival not interested in organizing
 - B. 10/16 possible date
 - C. One band has backed out
 - D. Eddy and Nick working on it
- XI. Neighborhood Business Code Violation - **Brent Millis**
 - A. Discussion - Should the BNA encourage businesses in violation to become compliant?
 - 1. No legal authority
 - 2. May not get desired outcome
 - 3. Liability concerns
 - 4. In the context of Beaver Auto, let City Inspections handle process
- XII. Other Business
 - A. **Marcus Coenen** - Urbandale & Leado Redesign
 - 1. 7/19 public hearing
 - 2. Improve pedestrian trail and bike trail access
 - B. **Jay Kozel** - Fareway Building Site Architecture
 - 1. Beaverdale Walkability concerns
 - 2. Pedestrian Access on Beaver Ave/ Corner of Beaver Ave & Urbandale Ave
 - 3. **MOTION:** Transmit letter to City Council encouraging Fareway to work with City Staff for the purpose of a pedestrian door access on Beaver Ave or Corner of Beaver Ave & Urbandale Ave
 - 4. Moved, Seconded, Approved. **Marcus Coenen Abstained**
 - C. Adjourn: **8:18 PM**