



Board of Directors

Minutes August 5, 2021

- I. Call to Order: **Marcus Coenen 7:01 PM**
- II. Board Attendance:
 - A. **Officers:** President Marcus Coenen, VP Chris Friest, Secretary Brent Millis, Treasurer Jay Cox-Kozel .
 - B. **Board:** Edward Fishman, Tom LaPointe, Nicholas Mertes, Vanessa Phelan, Adam Plagge, Kate Ross, Kylie Spies (absent), Dave Busiek
- III. Approval of Agenda: **Marcus Coenen**
 - A. Moved, Seconded, Approved
- IV. Approval of July Minutes: **Brent Millis**
 - A. Moved, Seconded, Approved
- V. Treasurer's Report/Budget Approval: **Jay Kozel**
 - A. July Financials forthcoming
 1. No surprises
 - B. Moved, Seconded, Approved
- VI. Public Comment - **All**
 - A. None
- VII. Garden Walk Proceeds Use - **Marcus Coenen**
 - A. \$4K after expenses
 - B. **MOTION:** Recommend Allocate \$2K to Fall Festival (Pending Fall Festival happens), \$1K to Planters, \$500 to Tree Fund, \$500 future Garden Walk
 1. Moved, Seconded, Approved
- VIII. Banner Replacement/Design Contest - **Kate Ross & Adam Plagge**
 - A. No submissions
 - B. Kate Ross can design if needed
- IX. Bluegrass Festival - **Marcus Coenen**
 - A. No Bluegrass for 2021
- X. Holiday Happenings 2021 - **All**
 - A. Discussion
 1. Marcus to chat with Beaverdale Books (Santa)
 2. Adam to work on lights contest
 3. Chris to coordinate tree lighting
 - a) tree location: Green States? Ace Hardware? Fareway?
 4. Bar Crawl?
 - a) Good revenue generator
 - b) may need additional wristbands
 - c) 12/4 or 12/11
- XI. Quarterly Meeting
 - A. 8/10 Zoom
- XII. Other Business
 - A. **Tom LaPointe** - Pint Glasses/Koozies
 1. Research potential vendor

2. Kate to mock up designs
- B. **Tom LaPointe** - National Night Out
 1. Well attended
 2. 500+ hot dogs
 3. Long line to Snookies
- C. **Tom LaPointe - Farmers Market**
 1. Selling merchandise
 2. Altered mural print which has peaked interest
- D. **Tom LaPointe** - City Activity
 1. Block Challenge Grant - more info to come
 2. \$200K Neighborhood Funding still on the table
- E. **Kate Ross** - Fall Festival
 1. Funding challenges
- F. **Jay Kozel** - Douglas Ave Corridor
 1. Invite to Qtrly Meeting at some point

XIII. Adjourn: **8:19 PM**