



Board of Directors

Minutes March 5, 2020

- I. Call to Order: **Christ Friest 7:00PM**
- II. Board Attendance:
 - A. **Officers:** President Marcus Coenen (via phone), VP Chris Friest, Secretary Brent Millis, Treasurer Jay Kozel .
 - B. **Board:** Edward Fishman (excused), CeCe Ibson (excused), Tom LaPointe, Nicholas Mertes, Adam Plagge, Kate Ross, Carl Saxon, Molly McGrane, Kimberley Strobe-Boggus(excused)
 - C. **Guests:** Reba Eagles, Ellie & Jacob (Iowa Living)
- III. Approval of February Minutes: - **Chris Friest**
 - A. Moved, Seconded, Approved
- IV. Treasurer's Report/Budget Approval: **Jay Kozel**
 - A. Mike Kamper is unable to deliver data. Will have data for April Meeting
- V. BNA Strategic Plan: **Marcus**
 - A. Need to revisit 2013 Plan
 - B. Motion to Approve Marcus to reach out to consulting firm to assist with grant application
Seconded, Approved
- VI. Sidewalk: **Marcus**
 - A. **Kate McGovern** to gather quotes in order to reduce printing cost
 - B. **Kate McGovern** and **Kate Ross** to meet and collaborate
 - C. Board to work on providing better content. Current content "Adequate". Needs work.
 1. Invite Neighbors to contribute
 2. Pet Feature
 3. Real Estate Issues: US Bank, gas station
 4. Barbershop editorial
 5. Volunteer Spotlights
 6. Business Spotlights
 7. Sell articles to businesses
 - D. Explore partial digital by 2021 - **Marcus**, opt out of paper copy
- VII. 2020 Committees
 - A. Workshop held on 2/27/2020 focussed on the following committees: Communication, Membership, Neighborhood Watch, Business, Events, Public Affairs, Beautification
 - B. Identify roles for each committee, How do these roles align with existing committees
 - C. Explore Options for each committee, consolidate?
 - D. A Board Member should be part of each committee
 - E. Address Volunteer support
- VIII. Farmers Markets - **Marcus**
 - A. Tuesdays 4-7:30pm
 - B. Dates: June 2 - Sept. 8, 2020
 - C. New merchandise Budget - **Jay Kozel**
 1. Money budgeted for membership could apply

- 2. Tote Bags - **Kate Rose**
- D. Current Merchandise
 - 1. Vast but limited - **Tom LaPointe**
 - 2. Best seller: pint glasses followed by koozies or styrofoam thingy you wrap around cold beverages. - **Tom LaPointe**
- E. More discussion needed around merchandise as it pertains to membership - **Nick Mertes**
- IX. Upcoming Events - **Marcus**
 - A. Contractor Fair - March 31
 - B. Easter Egg Hunt - April 4
 - C. Free Flicks- July 16 Witmer Park. Hosted by Drake Neighborhood Association
 - D. Scrub Event - July 18
 - E. Bluegrass Festival - July 18
 - 1. Promotional material to be worked on - **Carl Saxon, Kate Ross**
- X. Other Business - **Chris Friest**
 - A. **Ellie** from Iowa Living, collaboration
 - B. **Reba**, happy to be in the neighborhood, thinks we are all 11, even Tom.
 - C. **Tom LaPointe** appointed to Neighborhood Revitalization Board
 - 1. Motion moved to support \$200,000 line item on city agenda to provide capacity building for the various Neighborhood Associations in Des Moines. Seconded, Approved.
 - 2. Utility Pole Banners from Centennial
 - a) Maintenance/Removal?
 - b) Appear to be in good shop
 - c) Cost to remove at this time could be prohibitive
 - d) Discussion tabled.
- XI. Adjourn: **8:09PM**