



# Board of Directors

Minutes June 4, 2020

- I. Call to Order: **Marcus Coenen 7:02PM** Meeting held virtually due to Covid-19 Health Emergency
- II. Board Attendance:
  - A. **Officers:** President Marcus Coenen, VP Chris Friest, Secretary Brent Millis, Treasurer Jay Kozel .
  - B. **Board:** Edward Fishman, CeCe Ibson, Tom LaPointe (excused), Nicholas Mertes, Adam Plagge, Kate Ross, Carl Saxon (absent), Molly McGrane, Kimberley Strobe-Boggus
  - C. **Guests:** Austin Tasler, Bill Gray
- III. Approval of Agenda: **Marcus Coenen**
  - A. Moved, Seconded, Approved
- IV. Approval of April Minutes: - **Brent Millis**
  - A. Moved, Seconded, Approved
- V. Treasurer's Report/Budget Approval: **Jay Kozel**
  - A. \$5000 hole in budget due to grant
  - B. Membership revenue appears to be on target
  - C. Sidewalk revenue appears to be down
  - D. Still figuring out how Bluegrass will affect budget
  - E. Green State Account Signers
    1. Add Marcus
    2. Remove Cece
- VI. Memberships -**Brent Millis**
  - A. Renewal gift to be discussed for 2021
  - B. Membership Retention
    1. Kate to send email to expired members with door hanger graphic
    2. Pursue paypal auto renewal?
- VII. BlueGrass Festival -**Jay Kozel, CeCe Ibson, Carl Saxon, Adam Plagge**
  - A. Cancel now and we will be out \$2200
  - B. In conjunction with the Fall Festival?
    1. Approximate cost: \$4300-\$6500
    2. Can't sell booze
    3. Unknown additional costs?
    4. Possible blurred identity between BNA and Fall Festival
  - C. Continue with our own event
    1. Approximate cost: \$7800-\$10,000
    2. Can sell booze
  - D. Bands still interested
  - E. Partnership with bars?
- VIII. 3rd Quarter Sidewalk Ideals - **All**
  - A. Articles due end of June
  - B. "New Normal" Article

- C. Business Directory - PPE requirements
  - D. Reachout for articles on Facebook
  - E. Barbershop retro movie review
  - F. Eric @Christophers social gossip
  - G. Paperless option for Sidewalk
  - H. Pet Article
- IX. Upcoming Events - **Marcus Coenen**
- A. Farmers Market Opened 6/2
    - 1. No BNA Booth
    - 2. Food items only
  - B. Free Flicks July 16
    - 1. Waiting on Mayor proclamation to proceed
  - C. Scrub Event July 17
  - D. Bluegrass Fest - Yet to be determined
  - E. Need new Event Coordinator
- X. Other Business - **All**
- A. Austin Tasler**
    - 1. Oversees Aquatics for the city
    - 2. Opening swim lessons and fitness but on hold for Mayor proclamation
  - B. Marcus Coenen**
    - 1. 3116 Victoria Dr. Duplex
      - a) still pursuing duplex
      - b) additional structure on hold
    - 2. 38th St Mid-American Substation fixed
    - 3. Invest DSM pursuing art piece for exterior of Price Chopper
  - C. Bill Gray**
    - 1. Amick Curb Replacement
    - 2. 30th St near VA Hospital ravine, clearing out debris to prevent flooding
    - 3. Promote NFC loans
  - D. Bill Gray and Adam Plagge**
    - 1. Gas Station at Beaver & Douglas ongoing issue.
    - 2. CeCe & Eddie to look into further legal options
  - E. Jay Kozel**
    - 1. BNA letter to Mel Meredith in pursuit of grant
  - F. Brent Millis**
    - 1. Inventory count of BNA merchandise

Adjourn: **8:11PM**