



Board of Directors

Minutes July 2, 2020

- I. Call to Order: **Marcus Coenen 7:02PM** Meeting held virtually due to Covid-19 Health Emergency
- II. Board Attendance:
 - A. **Officers:** President Marcus Coenen, VP Chris Friest, Secretary Brent Millis, Treasurer Jay Kozel .
 - B. **Board:** Edward Fishman, CeCe Ibson, Tom LaPointe (excused), Nicholas Mertes, Adam Plagge, Kate Ross, Carl Saxon, Molly McGrane (absent), Kimberley Strope-Boggus
 - C. **Guests:** Austin Tasler, Bill Gray, Koby Pritchard (Fareway), Scott Kinne (Fareway), Matt Connolly, Dave Koester, Brindusa Velica (2721 41 PI), Hilary Umbraugh & Matt (2719 41 PI)
- III. Approval of Agenda: **Marcus Coenen**
 - A. Moved, Seconded, Approved
- IV. Approval of June Minutes: - **Brent Millis**
 - A. Amend minutes, Tom LaPointe excused
 - B. Moved, Seconded, Approved
- V. Treasurer's Report/Budget Approval: **Jay Kozel**
 - A. Jay and Mike Kamper revised budget because
 1. Event cancellation
 2. No Grants
 3. Committee Cuts
 4. Remove budget for neighborhood watch signs
 5. Cut budget for National Night Out
 - B. Revenue still behind but in better position
 - C. **MOTION:** Adopt Revised Budget and all reports will be based on revised budget.
 1. Moved, Seconded, Approved
- VI. Beaverdale Park Improvements - **Matt Connolly**
 - A. Requesting BNA Support
 - B. Begin Discussion as it can be a long process
 - C. Explore funding options
 - D. Update in a couple of months
- VII. Prospective Development in Beaverdale - **Fareway**
 - A. Under contract to purchase US Bank Building
 - B. Plans to build small meat market grocery store
 1. 7400 sq ft
 2. Not full grocery store (Meat, eggs, dairy, carryout food)
 3. 30 parking stalls
 4. Maintain architectural style of Beaverdale
 5. Completion TBD
 - C. Communicated with adjacent properties
 1. Possible plans to expand parking (no plan to do so at this point)

2. Neighbors concerned of lighting, traffic
 - a) lights on timers?
 - b) retaining wall
 - c) against tearing down homes for parking
3. City Meeting planned for 7/21/2020
 - a) Public meeting to be planned for the future

VIII. Memberships - **Brent and Jay**

- A. Identify what members get from membership
 1. Swag
 2. Exclusive communication
 3. Merchandise discounts
- B. Discussion
 1. Cost concerns for swag
 2. Market improvements. Door hangers had minimum impact
 3. Purpose of membership? Just a money maker?
 4. If changes are made earliest would be in 2021

IX. Upcoming Events - **Marcus Coenen**

- A. Scrub Event July 18
 1. Need Volunteers
- B. Quarterly Meeting August 11
- C. National Night Out October 6
- D. Holiday Happenings TBD

X. Other Business - **All**

A. Dave Koester

1. Looking for home for 12 ft rocket free library
 - a) VFW
 - b) Franklin Barber Shop

B. InvestDSM

1. Letter to reduce speed on Franklin Ave
2. CeCe would like to review the letter.

C. Bill Gray

1. Urbandale Ave- Leado fixes to reduces crashes
 - a) Engineers need to present plan
2. 47th & Holcomb should be complete in a couple of weeks
3. 41st Maquoketa should be complete in a couple of weeks
4. 48th PI has pooling water issues during rain storms

D. Austin Tasler

1. Pools Opening

E. Jay Kozel

1. Rain Campaign

Adjourn: **8:39PM**