



Board of Directors

Minutes August 6, 2020

- I. Call to Order: **Marcus Coenen 7:01 PM** Meeting held virtually due to Covid-19 Health Emergency
- II. Board Attendance:
 - A. **Officers:** President Marcus Coenen, VP Chris Friest, Secretary Brent Millis, Treasurer Jay Kozel .
 - B. **Board:** Edward Fishman, CeCe Ibson, Tom LaPointe, Nicholas Mertes, Adam Plagge, Kate Ross, Carl Saxon, Molly McGrane, Kimberley Strope-Boggus
 - C. **Guests:** Austin Tasler, Bill Gray, Brian Dreesman
- III. Approval of Agenda: **Marcus Coenen**
 - A. Moved, Seconded, Approved
- IV. Approval of July Minutes: - **Brent Millis**
 - A. Moved, Seconded, Approved
- V. Treasurer's Report/Budget Approval: **Jay Kozel**
 - A. Next month more detail
 - B. Sidewalk in August Financials
 - C. Reports will be ran against revised budget
 - D. Moved, Seconded, Approved
- VI. Traffic Study - **Marcus / Brian Dreesman**
 - A. 38th between Douglas and Urbandale
 - B. Reason
 1. Vehicle Speed
 2. Sidewalk concerns
 3. Park traffic and children/families
 - C. Moved, Seconded, Approved
 - D. Marcus to submit to city
- VII. Beaverdale Parks: **Jay Kozel / Marcus/ Nicholas / Bill Gray**
 - A. Witmer: **Jay Kozel**
 1. Negative vocal minority
 2. Send Thank You Letters
 - a) thank City Leaders
 - b) thank Meredith for donation
 - c) Sign letters as President of BNA on behalf of the Board
 - d) **MOTION:** Send Letters. Moved, Seconded, Passed
 - B. Beaverdale Park - **Marcus / Nicholas**
 1. Working on starting task force, include Westchester Park
 2. Timeframe: TBD
 3. No financial obligation of BNA at this time
- VIII. Fareway - **Marcus / Bill Gray**
 - A. Closed on Sale of Property
 - B. Working with city on Site Plan
 - C. Demolition Hurdles

1. Need grading permit
 2. Need completed site plan and present plan to city zoning
 3. Desire to sell alcohol. Must meet with city zoning
- D. Aggressive Timeline
1. Break ground this Fall, store completed by Christmas
- E. Discussion
1. Concern for Mural
- IX. Report Neighborhood Revitalization Board (NRB) - **Tom LaPointe**
- A. Beaverdale Neighborhood to be recertified
 - B. \$200,000 Neighborhoods & Membership Grant
 1. Removed from city budget due to budget constraints
 2. NRB will advocate for future grant
 3. NRB to advocate for all 51 recognized city neighborhoods
- X. Sidewalk Digitalization - **Marcus**
- A. Reduce Sidewalk Budget
 - B. Membership Exclusive
 - C. Kate Ross & Kate McGovern Meeting
 1. Current Sidewalk Quarterly Expense
 - a) Approx \$2500 for printing & postage (mostly covered by ads)
 - b) Approx \$1200 payment to publisher (Kate McGovern)
 2. Digitizing Options
 - a) Blog
 - b) Forum
 - c) Email
 - d) Website
 3. Discussion
 - a) Potential loss of ad revenue going digital
 - b) Some residents want paper copy
 - c) Unite with Beaverdale Living
 - d) Revamp current website
 - e) Build second membership website
 - f) Google Survey and Sidewalk Survey
- XI. Merchandize - **Marcus**
- A. Consolidate Merchandise at Floor Doctors
 - B. Catalog Items
 - C. Include in Google Forum/Survey to residents what to sell?
 - D. Easy Sellable items
 1. coffee mugs, pint glasses, new style t-shirt
 2. Discuss with Ben Shuh regarding mural prints
- XII. Upcoming Events - **Marcus**
- A. Quarterly Meeting - August 11
 - B. National Night Out - October 6
 1. Cancel?
 - C. Holiday Happenings
 1. Saturday 12/5/2020?
- XIII. Other Business - **All**
- A. Gas station protest signs - **Adam Plagge**
 - B. 11+ hour city council meeting - **Bill Gray**
 - C. Franklin Ave to set speed limit at 25mph - **Marcus**
- XIV. Adjourn: **8:23 PM**

