



Board of Directors

Minutes April 2, 2020

- I. Call to Order: **Marcus Coenen 7:01PM** Meeting held virtually due to Covid-19 Health Emergency
- II. Board Attendance:
 - A. **Officers:** President Marcus Coenen, VP Chris Friest, Secretary Brent Millis, Treasurer Jay Kozel .
 - B. **Board:** Edward Fishman, CeCe Ibson, Tom LaPointe (absent), Nicholas Mertes, Adam Plagge, Kate Ross, Carl Saxon (absent), Molly McGrane (absent), Kimberley Strope-Boggus
 - C. **Guests:** None
- III. Approval of Agenda: **Marcus Coenen**
 - A. Moved, Seconded, Approved
- IV. Approval of March Minutes: - **Marcus Coenen**
 - A. Moved, Seconded, Approved
- V. Treasurer's Report/Budget Approval: **Jay Kozel**
 - A. Revenue falling behind
 - B. Polk County Grants suspended due to Covid-19, could affect events
 - C. Moved, Seconded, Approved
- VI. Upcoming Events - **Marcus Coenen**
 - A. NFC Contractor Fair postponed. TBD. Applicants can apply now.
 - B. May Quarterly Meeting (5/12) may be held virtually (Zoom, Facebook, etc) and could be recorded for posting
 - C. Free Flicks schedule remains (7/16) but will keep in contact with the City. Movie: Willy Wonka and The Chocolate Factory.
 - D. Scrub Event schedule remains (7/18) but will keep in contact with the City.
 - E. Blue Grass (7/18)
 1. Funding could be an issue considering grants are suspended
 2. Would need to double business sponsorship to make up loss of grants. Unlikely.
 3. Optics may look bad if planning an event during this health emergency.
 4. Virtual concert? Franklin Jr. High? Postpone until Fall?
 5. Tabled until at least after May 1.
- VII. BNA Strategic Plan: **Marcus Coenen**
 - A. Met with Consulting Company to assist with strategic plan
 1. Working to set Goals of BNA
 2. Anticipate meetings with the Board to determine BNA Vision
 3. Anticipate stakeholder meeting with community leaders
- VIII. New Committees Update: **Marcus Coenen**
 - A. Approached Barbershop about Sidewalk Article - Adam
 - B. Kate has ideas on her work computer
 - C. Jay has Business Committee but needs to provide documentation that involves a more in depth discussion
 - D. Marcus would like to promote neighborhood watch further.

- IX. Other Business: **All**
 - A. Formal Communication from BNA to Neighborhood regarding Health Emergency topics of interest
 - 1. SBA loan/grant information
 - 2. Unemployment Benefits
 - 3. List of open neighborhood retailers
 - 4. Mask template: How to build your own mask as recommended by health officials
- X. Adjourn: **7:45PM**