



Board of Directors

Minutes August, 1, 2019

- I. Call to Order: **CeCe Ibson 7:00PM**
- II. Board Attendance: **Officers:** President CeCe Ibson, VP Kimberley Strobe-Boggus, Secretary Chris Friest, Treasurer Jay Kozel (excused). **Board:** Edward Fishman, Tom LaPointe, Nicholas Mertes, Brent Millis, Adam Plagge, Kate Ross, Carl Saxon, Stacey Smith, Marcus Coenen,
- III. Approval of Minutes: **Chris Friest**-Unanimously Approved
- IV. Garden Walk: **Sasha**
 - A. Nancy Dunbar is stepping down. No chair for the committee in place.
 - B. Summary of Garden Walk
 1. Great weather led to a record attendance of 560 tickets sold
 2. \$1400 sponsorships
 3. Net profit \$5300
 4. Beautification Committee made request for use of funds:
 - a) \$1200 reserve for garden walk expenses.
 - b) \$500 reserve for planters
 - c) \$500 Beautification Committee rebranding-
 - d) \$3000 to Witmer Park Project
 - e) \$86.43 to BNA general fund
 5. Tom La Point made motion to accept and approve expenses as outlined above. Second by Kimberley (HOW DO I WRITE THIS CORRECTLY)
 - a) Marcus Coenen - The board can allocate the \$500 rebranding to the General Fund and dispersed as needed.
 - b) Friendly amendment by Marcus to remove the \$500 from rebranding to the general fund with an earmark for Beautification. For a total general fund deposit of \$586.43
 6. Tom LaPoint Made Motion - Motion to allocate profits from Garden Walk as noted in the report as amended.
- V. Treasurer's Report: **Jay Kozel**(excused)-**CeCe**-Unanimously Approved
 - A. CeCe needs cancelled check/receipts for Membership Drive items (Clings, etc) and Fall Festival donation to do Polk County grant report for 2018 membership grant.
 - B. Bluegrass Festival Total amount lost \$485
- VI. Membership Drive: **Tom/Nick**
 - A. Door Hangers and window clings are now in hand.
 - B. Kate Ross suggests increasing business membership and including logo/info on email blasts.
- VII. Franklin Ave Corridor Project: **Carl**
 - A. Carl reached out to Jeff Wiggins at the city for attending future meetings. No response so far.
- VIII. Witmer Park Project: **Jay Kozel**
 - A.
- IX. 2019 Bluegrass Festival: **Jay/CeCe**

- X. Farmers Market: **Tom LaPointe**
 - A. There are 1 or 2 Farmers Markets that Tom & Mike cannot work. We need to fill in. No BDA table at 08/06/19 Market due to National Night Out.
 - B. Need a +1 for August 13 Farmers Market. - Marcus Coenen stepped up to cover.
- XI. Website Project: **Kate Ross/Brent Millis**
 - A. Brent - Had a serious meeting with Visionary. Project has been deployed.
- XII. National Night Out, August 6th, 2019: **Brent**
 - A. Next Tuesday
- XIII. Quarterly Meeting is August 13th, 2019. Guest speakers are: Jason from Motley School Tavern and Officer Trudy Simonson
- XIV. Other Notes:
 - A. Officer Trudy Paulson stopped in to visit and introduce herself. Cell - 515-339-3059
tlpaulson@dmgove.org
 - B. CeCe asked Marcus to order a plaque or vase for Nancy Dunbar
 - C. Bill Gray - PPPP Personal Property Protection Program - Hy Vee Fast & Fresh opening August 12th. - Douglas Ave Corridor project - 10 yr program. -
 - D. Marcus - Put on agenda for October. The board needs to identify the roles of the various committees and the goals of the board.
 - E. Adam Plagge - working with Jay to schedule a debate with the people running for city positions. Potentially Sept 6th or 16th.
 - F. Kate Ross - Over 100 volunteer positions need filled.
- XV. Adjourn: **8:00PM**

Next Board Meeting: September 5, 2019. 7:00pm @ Ibson Law Office

Next Quarterly Meeting: August 13th, 2019 7:00pm at Northwest Community Center