



The Sidewalk

BEVERDALE NEIGHBORHOOD ASSOCIATION

BOARD OF DIRECTORS

- President: CeCe Ibson
- Vice President: Kimberley Boggus
- Secretary: Chris Friest
- Treasurer: Jay Kozel
- Ed Fishman
- Tom LaPointe
- Nick Mertes
- Brent Millis
- Adam Plagge
- Kate Ross
- Carl Saxon
- Stacey Smith

BOARD MEETINGS

Meetings are held at 7 p.m. on the first Thursday of the month at the office of Ibson Law in Beaverdale. Visit www.beaverdale.org for more information. Board minutes are published on the website upon Board approval.

MISSION

The Beaverdale Neighborhood Association is neighbors working together to promote the social welfare of the Beaverdale area by bringing about civic betterment and social improvements for the common good of the community.

MEMBERSHIP

The BNA is a 501(c)(3) tax-exempt, nonprofit organization. Membership is open to the public, may be tax deductible and could be eligible for a matching gift from your employer. To join or get involved, visit www.beaverdale.org or follow us on Facebook @beaverdaleneighborhood.

THE SIDEWALK

The Sidewalk is the Official Magazine of Beaverdale and is published quarterly by the Beaverdale Neighborhood Association P.O. Box 30175, Des Moines, Iowa 50310
Editor: Kate McGovern 515-577-2084
Email the BNA: bna@beaverdale.org

Hi Neighbors,

As I write this, we've just had our first real snowfall of the season. My thanks to City workers and law enforcement for keeping us all safe out there. On the subject of neighborhood safety, please be mindful of the crosswalk across Beaver Avenue between Back Country and Beaverdale Confections. We've had several notices involving crossing school children and distracted drivers. If those lights are flashing, slooooooow down and look for pedestrians.

In November and December, the BNA sponsored our first-ever Sunday Funday group workouts at Anytime Fitness Beaverdale. We were a small, but mighty, group of workout warriors getting in shape for the holidays. Congratulations to Marcia Stone (new), Kate Milligan (renewal), and Jennifer Lynn (new), who won the weekly drawings for a free BNA membership (new or renewal).

December 1st brought Holiday Happenings (formerly Shop Hop) to downtown Beaverdale. Merchants, bar, restaurants and businesses offered specials. Thanks to Grounds for Celebration and Beaverdale Books for hosting Santa Claus.

Sadly, the weather was uncooperative again this year. But that didn't dampen the fun we had on our Beaverdale Bar Crawl later that night. Participants stopped at Player's, then Goodson's, then Saint's. We still have a few Beaverdale pint glasses left at \$10.00 each. Send me an email if you would like one (or more). Thanks to Jay Kozel, Kate Ross and Kimberley Boggus for their work on these events. Due to weather, the bicycle holiday light ride hosted by Beaverdale Bicycles was postponed to December 15, 2018.

We have several new businesses in the neighborhood, including The Floor Doctors (across from Ace Hardware) and Vinyl Cup (in Joe's Square). We were all sad to say good-bye to Chef's Kitchen on New Year's Eve. We're looking forward to the new restaurant that's expected to open in April at that location and we wish Steve and Kristi Little well in their "retirement."

We continue to work on membership growth. Tom LaPointe and Mike McCarthy did a great job in 2018 securing new, dues-paying members, as did Cindy Smith in keeping track of all our membership data. 5400 separate households are included in the BNA. Fewer than 400 are currently dues-paid. An individual membership is just \$20 annually (\$40 for a family). We want to do more for our neighbors but "doing" takes dollars. Please go to Beaverdale.org today, click on "get involved" at the top, then join or renew your membership.

On the subject of our website, Kate Ross has volunteered to do an overhaul, with the goal of making the website more interactive. We'll update you on her progress.

In my last letter, I called out for Board member volunteers. I'm pleased to report that Ed Fishman, Chris Friest and Nick Mertes accepted appointments to the BNA Board. Nick lives in the former Meredith Neighborhood Association and will be helping us reach out to those neighbors particularly.

At our January Board meeting, the subject of the local option sales tax (set for a City-wide vote on March 5, 2019) was discussed. After first voting on whether we should take a position at all, your Board voted to endorse the tax as proposed expenditures (which include flood-related projects and improvements) have been defined by the City of Des Moines.

On February 5, 2019, your Board and I will attend the CityView Best of the Best celebration. Beaverdale has finished in the top 3 for "Best Community to Live In."

Our next quarterly meeting is Feb. 12, 2019 and marks the end of my term as president (unless I'm reelected). My old and dear friend, Mike McCarthy, will term off our Board in 2019. Please join me in thanking him for his years of service to the neighborhood. Board members Jay Kozel, Ed Fishman, Chris Friest and Nick Mertes will stand for election to their first 2-year term. Tom LaPointe, Brent Millis, Kate Ross and Stacy Smith will stand for election to their second 2-year term. Kimberley Boggus and I will stand for election to our third (and final) 2-year term. After the Board is elected, we'll retire to choose officers for 2019 – 2020.

I was sad to learn recently of the January passing of Danny O'Brien, owner of Beaverdale business O'Brien's Auto Repair. Danny was one of a kind and will be deeply missed by his family, many friends and loyal customers.

As always, if there's anything I (or others on our Board) can do for you, please don't hesitate to reach out via e-mail. Winter is coming. See you out in beautiful downtown Beaverdale!

**CeCe Ibson,
BNA President**

**BNA QUARTERLY MEETING
TUESDAY, FEB 12TH, 7:00 PM
NORTHWEST COMMUNITY CENTER**

The next quarterly meeting of the Beaverdale Neighborhood Association will be held on Tuesday, February 12th, 2019 at 7pm at the Northwest Community Center, located at 5110 Franklin Ave. Join us for light refreshments, committee updates, guest speakers will address the local option sales tax, and other topics will be discussed as well.

Social time begins at 6:30 and the meeting will begin at 7:00 p.m. Any person wishing to be on the agenda for BNA quarterly meetings must contact Board president CeCe Ibson at ibsonlaw@yahoo.com at least 1 week in advance. For more information and agenda updates, please visit our Facebook page at <https://www.facebook.com/pg/beaverdaleneighborhood>.



PUBLIC MEASURE A (L.O.S.S.T.) 1% LOCAL OPTION SALES TAX

On January 3rd, 2019 The Beaverdale Neighborhood Association voted 12-0 to endorse the Des Moines City Council's proposed 1% Local Option Sales and Services Tax Public Measure A (L.O.S.S.T.). If approved in the upcoming March 5th 2019 vote, the tax will generate an estimated \$37 million in annual revenues for the City of Des Moines. A majority of Beaverdale residents supported L.O.S.S.T. in the March 2018 vote, which failed despite receiving majority support by Des Moines residents. Strong opposition by some adjacent suburban cities defeated the issue across most of the metro, however, recent legislative changes now separate adjacent municipalities votes on L.O.S.S.T. allowing Des Moines residents to determine their own course.

Des Moines City Council Member Bill Gray notes that L.O.S.S.T. will provide a significant revenue stream dedicated towards reducing property taxes and upgrading stormwater infrastructure, two issues Beaverdale residents have expressed significant concern about in the past year. Basic necessities such as groceries are not subject to the tax and an estimated 34% of L.O.S.S.T. revenues will be derived from shoppers visiting from outside of Des Moines. This, combined with the direct positive impact L.O.S.S.T. will have on Beaverdale's infrastructure, led to the Neighborhood Association's unanimous endorsement. Additional information regarding the City of Des Moines' proposed use of L.O.S.S.T. revenues and absentee ballots will be available at the upcoming Annual Neighborhood Association Meeting February 12th, 7PM at the Northwest Community Center.

UPGRADES TO WITMER PARK FUNDRAISING UNDERWAY

PUBLIC INPUT MEETING MARCH 13TH, 7PM
POLK COUNTY CENTRAL SENIOR CENTER

Last year, the City of Des Moines announced that it was planning \$520,000 in upgrades to aspects of Witmer park, assisted by a \$252,000 Iowa DNR REAP grant. Those upgrades, which will begin this spring, will focus on ecological improvements, a new walking path, a fishing pier and improvements to Witmer's signature pond.

In response to that announcement, park neighbors and members of the Beaverdale and Drake neighborhood associations have organized a committee to raise money for upgrades not included in the City's initial plan, such as a new playground, restroom facility and potentially additional amenities. Construction of these features is tentatively scheduled for 2020.

The fundraising committee has planned an initial public input meeting for Wednesday, March 13th at 7pm at the Polk County Central Senior Center (2008 Forest Ave), during the Drake Neighborhood Association's quarterly meeting. The committee is also now accepting donations to the project. If you'd like to contribute, please make checks out to Friends of Des Moines Parks, with "Witmer" in the memo line, and mail to:

Back Country, c/o Jay Kozel
2702 Beaver Avenue, Des Moines, IA 50310

If you have any questions about the project or are interested in helping, please email Jay Kozel at jay.kozel@gmail.com.

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Thursday, 8 a.m. to 6 p.m.
Friday, 8 a.m. to 5 p.m.
Saturday, 9 a.m. to Noon

PROVIDERS

Robert Callahan, M.D.	Mary Klemesrud, PA-C
Jeanne M. Giddings, D.O.*	Kelly Pfundheller, ARNP
Sudeep K. Gupta, D.O.	Krista Webb, PA-C
Betsy Dettman, ARNP	<i>*Dr. Giddings is not currently accepting new patients.</i>

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BEVERDALE GARDEN WALK

SATURDAY, JUNE 15TH, 2019

Mark Your Calendars for the Biennial Beaverdale Garden Walk—Saturday, June 15, 2019! We started recruiting gardens last summer and are excited to report that we have several NEW gardens for visitors to enjoy, as well as a couple of our favorite gardens from years past. You will have a chance to explore gardens that have created water features, winding paths, secluded porches and unique seating areas for garden viewing, garden art, interesting container plantings, vegetables and even chickens. Watch for our posters and signs to pop up throughout the neighborhood as the date approaches, and collect one of our bookmarks to remind you to “Save the Date.”

The Beaverdale Garden Walk has its own Facebook page with lots of photos from prior garden walks, as well as a page on the BNA website. **Tickets will be available a few weeks before June 15th for \$8 each, if purchased in advance, or \$10 each, if purchased on the day of the event. You may buy tickets at several Beaverdale businesses, including: Back Country Outfitters, Beaverdale Books, Boesen the Florist and O'Donnell Ace Hardware.** All profits from this event have historically funded neighborhood beautification projects—please spread the word to your friends and family so that we once again have a great turnout!

We will also need several volunteers to help make this event a success. Volunteers interested in participating on the planning committee can help with event promotion, and those with more limited time can check in guests at the various gardens on the day of the event. Please contact Nancy Dunbar at dunbar.nancy@gmail.com or 255-2671 if you would like to help.

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BEAVERDALE MEGA SCRUB

SATURDAY, APRIL 20TH, 2019
SATURDAY, MAY 18TH, 2018

SCRUB stands for Spring Cleanup to Reduce Urban Blight. A Mega SCRUB Event is hosted by select neighborhoods within their section of the City. **The Beaverdale Mega SCRUB event will be held on 2 dates this year - Saturday, April 20th, 2019 and Saturday, May 18th, 2019.** Residents are welcome at all of the other events as well. Again this year, there will be five Mega SCRUBs scheduled for the third Saturday of each month through November. Document shredding will continue at those locations and appliances will be collected in roll-offs.

SATURDAY, APRIL 20TH...

MWA TRANSFER STATION, 4198 DELAWARE AVE., 7AM-2PM
MWA COMPOST CENTER, 1601 HARRIETT ST., 7AM-2PM
HOOVER HIGH SCHOOL, 4800 AURORA AVE., **MEGA SCRUB** 7AM-1PM

SATURDAY, MAY 18TH...

MWA TRANSFER STATION, 4198 DELAWARE AVE., 7AM-2PM
MWA COMPOST CENTER, 1601 HARRIETT ST., 7AM-2PM
POLK COUNTY RIVER PLACE, 2339 EUCLID AVE., **MEGA SCRUB** 7AM-1PM

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FLOOR DOCTORS RETAIL FLOORING CENTER IN THE HEART OF BEAVERDALE

BUSINESS SPOTLIGHT

We invite you to welcome the Floor Doctors to the Beaverdale Neighborhood! They have opened a retail flooring store at 2651 Beaver Ave across from Ace Hardware. Owner Chris Friest has more than 15 years of flooring experience and is excited to bring new life to YOUR floors! Their Beaverdale Design Center is filled with flooring options of tile, carpet, wood floors and countertops. The Floor Doctors employ the best installers Des Moines has to offer and stands behind their work for as long as you own your home. The prices at The Floor Doctors are competitive with your big box stores and their service goes above and beyond your expectations. Call/Click or Stop In - Let The Floor Doctors Bring New Life to Your Home!



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BEVERDALE FARMERS MARKET

OPENS JUNE 4TH, 2019, 4PM-7:30PM

Winter is prep-time for Beaverdale Farmers Market as we announce its eighth season opening on June 4, 2019, and the third year on Urbandale Avenue. From that first Tuesday through September 10, visit the market between 4:00-7:30 p.m. The market features vendors with varieties of produce, crafts, baked goods, meats, eggs, honey, salsa, jams, prepared food, plants, personal and health items. There's easy parking and walking, live music and friendly space for kids and pets.



Beaverdale Farmers Market welcomes applications from new and returning vendors. We provide complimentary booths for community and non-profit organizations. To apply for vendor space, fill out online (or print and mail) our application and rules at www.beaverdalefarmersmarket.org/inforvendors.

Thanks to friends and followers who voted for Beaverdale Farmers Market in CITYVIEW's "Best of" contest; watch for an announcement soon of winners and finalists.

Beaverdale Farmers Market is a 501c3 non-profit, managed by an all-volunteer board of directors. Would you like to join as a volunteer? Message us on Facebook: www.facebook.com/BeaverdaleFarmFest/ or email: info@beaverdalefarmersmarket.org.

We welcome your questions and comments, too. See you June 4th!

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BECOME A MEMBER OF THE BNA JOIN TODAY!

Please review the address mailing label for your membership status. If current membership has expired or if you are not a member, please complete and mail in this form with payment. We also offer an on-line registration with payment via PayPal for all memberships. To access, PayPal go to www.beaverdale.org. For membership questions, please contact Cindy Smith at cmsshfs@live.com.

New Member Renewal

NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____

COMPANY NAME _____

For Business Memberships

Personal information is maintained as confidential for Beaverdale neighborhood organizations. Information will NOT be shared with any outside third parties. All mass email communications are sent utilizing 'undisclosed recipients'.

MEMBERSHIP LEVELS:

\$20.00 Individual \$40.00 Family \$60.00 Business
 \$_____ Premier: Donate contribution in other amount.

**The BNA is a nonprofit 501(c)(3). Your membership may be tax deductible and could be eligible for a matching gift from your employer.*

PLEASE LET US KNOW YOUR AREAS OF INTEREST:

BEAVERDALE NEIGHBORHOOD ASSOCIATION COMMITTEES:

Beautification Public Affairs Special Events
 BNA Biennial Events: Tour of Homes Garden Walk

BEAVERDALE NEIGHBORHOOD ASSOCIATION GENERAL INTEREST:

Interested in serving on the BNA Board
 Other Skills/Interests: _____
 Business District Advocacy

BEAVERDALE FALL FESTIVAL (FALLFESTIVAL.ORG):

Planning Committee Volunteer Sponsorship

BEAVERDALE FARMERS MARKET (BEAVERDALEFARMERSMARKET.ORG):

Planning Committee Volunteer Vendor

BEAVERDALE MERCHANDISE:

I would like to receive more information about purchasing:

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Beaverdale Neighborhood Association
 PO Box 30175
 Des Moines, IA 50310





P.O. Box 30175
Des Moines, Iowa 50310

Please notify one of our membership coordinators if your address is incorrect or if you'd like to be removed from our mailing list. Please include your contact information in your message.

Cindy Smith:
cmshfs@live.com

Stephenie Tiedens:
stephenie.tiedens@gmail.com

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NEIGHBORHOOD WATCH BLOCK CAPTAIN INFORMATIONAL MEETING PLANNED

The BNA Neighborhood Watch program is working to organize a meeting for all new and existing Block Captains as well as any interested neighbors. This will be an informational meeting put on by the Des Moines Police Department. The meeting will cover topics on neighborhood safety, personal safety, crime statistics and what it means to "See Something, Say Something". The DMPD will provide general guidelines on how to organize a successful neighborhood watch. If you are a new Neighborhood Watch Captain or you just want a refresher of this material, then this meeting is for you. Look for details (date, time, place) on the BNA Facebook page in the near future.



YOUR BUSINESS MEMBERSHIP MATTERS! PLUS, JOIN AS A BNA BUSINESS MEMBER & GET A FREE BUSINESS SPOTLIGHT!*

Now is the time for Beaverdale businesses to join the Beaverdale Neighborhood Association. The BNA is an energized, consolidated approach to neighborhood issues and a way of establishing priorities of neighborhood betterment and furthering our local community's business climate. Historically, this role has been played by the Beaverdale Business Coalition. However, with its recent decision to dissolve, the BNA is prepared to step up and lead the way. Can we count on you? Join now for only \$60! And remember, every BNA business member is eligible for a FREE Business Spotlight in the Sidewalk! Contact Kate McGovern at katemcgov9212@gmail.com for details. Thank you for your support!

BNA 2019 YEAR-END FINANCIAL STATEMENT THANK YOU MEMBERS, DONORS, SPONSORS, ADVERTISERS & VOLUNTEERS!

INCOME	\$46,258	%
MEMBERSHIP	\$13,052	28.21%
COMMUNICATIONS	\$11,590	25.06%
TOUR OF HOMES	\$8,276	17.89%
GRANTS	\$6,500	14.05%
DONATIONS/MEMORIALS	\$3,414	7.38%
SALE OF MERCHANDISE	\$1,988	4.30%
BLUEGRASS FESTIVAL	\$1,093	2.36%
PUB CRAWL	\$300	0.65%
OTHER	\$45	0.10%

EXPENSE	\$41,658	%
COMMUNICATIONS/WEBSITE	\$18,717	44.93%
EVENTS	\$9,123	21.90%
CENTENNIAL & MURAL	\$5,383	12.92%
IRON PLANTERS	\$2,682	6.44%
INSURANCE	\$1,892	4.54%
LAPTOP/SOFTWARE	\$1,317	3.16%
BEAUTIFICATION EXPENSE	\$653	1.57%
COST OF MERCHANDISE	\$550	1.32%
COMMUNITY INVOLVEMENT	\$500	1.20%
ADMINISTRATION	\$347	0.83%
TAXES	\$258	0.62%
MEMBERSHIP EXPENSE	\$140	0.34%
PUBLIC AFFAIRS	\$96	0.23%