



THE OFFICIAL MAGAZINE OF BEAVERDALE • THE SECOND OF FOUR CENTENNIAL EDITIONS • SUMMER 2017

BEAVERDALE NEIGHBORHOOD ASSOCIATION

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BOARD MEETINGS

Upcoming meetings will be held at 7pm on Jul. 6, Aug 3, and Sept. 7 at the Better Business Bureau. Please refer to our website at www.beaverdale.org for more information. Board minutes are published on the website upon Board approval.

MISSION

The Beaverdale Neighborhood Association is neighbors working together to promote the social welfare of the Beaverdale area by bringing about civic betterment and social improvements for the common good of the community.

MEMBERSHIP

The BNA is a 501(c)(3) tax-exempt, nonprofit organization. Membership is open to the public, may be tax deductible and could be eligible for a matching gift from your employer. To join or get involved, visit www.beaverdale.org or follow us on Facebook @beaverdaleneighborhood.

THE SIDEWALK

The Sidewalk is the Official Magazine of Beaverdale and is published quarterly by the Beaverdale Neighborhood Association P.O. Box 30175, Des Moines, Iowa 50310
 Editor: Kate McGovern 515-577-2084
 Email the BNA: bna@beaverdale.org

Hi Neighbors,

We always talk about how busy the neighborhood gets when the warm weather hits. Well, here we go...

We'll start off with our Beaverdale Garden Walk on June 10th. Attendees will be able to look into some of the most amazing backyards in Des Moines. A few days later on June 15th, we'll host our Beaverdale Grass Seats Cinema at Ashby Park. I'm pleased to report that the force is with Beaverdale once again this year. We'll be showing "Rogue One: A Star Wars Story" free of charge on the big screen.

July will be equally busy with our Beaverdale Bluegrass Festival at Tower Park on July 22nd. Last year was a far bigger success than we ever imagined and this year will be no different. Our line-up includes Grammy-nominated headliner, Jenni Lyn. We'll also be bringing back the food trucks and get some lights on the water tower to help recapture the magic from last year. We'll round out our summer with National Night Out on August 1st.

Through it all, we'll be fundraising for our biggest project since the Beaverdale Streetscape. The Centennial mural, proposed by local artist Ben Schuh, celebrates our 100 year anniversary far better than we expected. It seamlessly blends our past and our present. It's the kind of public art piece that we can all imagine seniors getting their high school pictures taken in front of or couples getting their engagement pictures taken with. In short, it hits the "iconic" note that we all were looking for. Please consider donating to this important piece of our history. Every bit helps. If there is ever anything your Beaverdale Neighborhood Association can do for you, don't hesitate to let me know. You can reach me at 515-556-9111 or seanbagniewski@outlook.com.

**Sean Bagniewski,
BNA President**



BEAVERDALE'S BLUEGRASS FESTIVAL

SATURDAY, JULY 22ND 5:00 PM - 10:30 PM

The 110-foot tall Allen Hazen Water Tower will be alight in the summer night sky once again, as the fourth annual Beaverdale Bluegrass Festival descends upon Tower Park, Saturday, July 22nd. The free concert—a collaboration between the BNA and Beaverdale Business Coalition—has become a staple of the Des Moines music event scene, attracting over 1500 attendees each of the last two years. This year's edition features Grammy-nominated bluegrass

phenom Jenni Lyn from Nashville, Quad City soul rockers The Candymakers, string-band genre alchemists Cedar County Cobras from Iowa City, and local folk/american favorites Abbie & the Sawyers. Some of Des Moines' best food trucks will be on hand, and beer and wine will be available for purchase. The foot-tapping, knee-slapping, rollicking good time begins at 5:00.





BEAVERDALE'S 100 YEAR HISTORY IN NEIGHBORHOOD MURAL

CONCEPT USING ARCHIVAL PHOTOS, 4 ELEMENTS KEY TO BEAVERDALE'S IDENTITY

The Beaverdale Centennial Commission has commissioned local artist and mural specialist Ben Schuh of Plum Forward to design and implement a mural on the north wall of Uptempo Music this summer (pictured on the cover).

The design celebrates the 100 year history of Beaverdale with bold, layered brush strokes and a buoyant color palette that reflects the warmth and vitality of the neighborhood. The mural's concept was developed using several archival photographs from the early 20th century up through the present day, and is comprised of four elements, each one indispensable to Beaverdale's identity. The seamless visual tour of the neighborhood's history includes: a rendering of the old coal mine at 34th St. and Urbandale, responsible for the figurative and literal foundations of much of Beaverdale; a typical trolley car, ubiquitous in the neighborhood for decades; a classic Beaverdale brick house, the same one, in fact, used in developing the BNA logo; and an outdoor community event, evoking Fall Festival, the Bluegrass Festival, and countless sunny days spent with neighbors in one of Beaverdale's beautiful parks.

Mr. Schuh's optimistic aesthetic is a natural fit for Beaverdale, but his work will be familiar to residents across the metro area. His custom murals for Exile Brewing Co., the Iowa Taproom, and the Iowa State Fairgrounds—in



BEAVERDALE LOGO HOUSE

addition to smaller scale work in offices and private collections across the country—have won him scores of admirers.

But before

any work can begin, the

BNA Centennial

Commission needs to raise the funds necessary to restore the wall (sandblasting and tuck-pointing), lay the base coat, and pay for the mural. A fundraising website has been set up (gofundme.com/beaverdalemural) so residents of Beaverdale, past and present, can learn more about the mural, see the design, and contribute. Every contribution—big or small—will go directly toward completing the mural, and is greatly appreciated. Donations can also be made by check. Just write "Mural" in the

memo line and mail to: Beaverdale Neighborhood Association P.O. Box 30175 Des Moines, IA 50310. Commemorative prints, hand-signed by the artist, will also be available for sale at the Beaverdale Farmers Market and at BNA events.

Together, we can add an iconic piece of public art to our neighborhood, worthy and reflective of the same pride we all feel for Beaverdale.

The Centennial Commission would like to thank Uptempo Music for its generous cooperation and assistance with this project.



COAL MINE

PLEASE DONATE

BEFORE ANY WORK CAN BEGIN,
WE MUST MEET OUR FUNDRAISING GOAL.

TO LEARN MORE AND
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BEAVERDALE
COMMUNITY EVENT

URBANDALE AVENUE
TROLLEY



GARDEN WALK 2017 — IT'S ALMOST HERE!

MARK YOUR CALENDAR FOR SATURDAY, JUNE 10TH

Seven delightful neighborhood gardens will be open to the public from 9 AM until 3 PM, rain or shine. The gardens are scattered throughout our neighborhood, including the newest section that was formerly the Meredith neighborhood. You will have a chance to explore gardens with water features, winding paths, unique seating areas, garden art, interesting container plantings, and more. Sandy and Lexi will be happy to introduce you to their chickens and share with you how they care for them. You may want to sit a spell in Cheryl and Vern's gazebo after exploring their extensive brick pathways. Rita is excited to share her tricks for training her vast collection of clematis. And Susan promises to reveal her secret for keeping the deer from devouring her hostas.

Get your tickets early for \$8.00 at several Beaverdale businesses: Back Country Outfitters, Beaverdale Books, Boesen the Florist, Grounds for Celebration, and O'Donnell Ace Hardware. On

Saturday, June 10, tickets will be \$10.00. Tickets will include names, addresses, a description of each garden, a map locating each garden, and directions for parking near each garden. Several gardens are within a few blocks of each other and you may wish to walk between them. Beaverdale Garden Walk has its own Facebook page with lots of photos from past garden walks (be sure to 'like' us!), as well as a page on the BNA website.

If you would like to volunteer to help with this year's event by checking tickets at one of the gardens, please contact Jean Swanson at swanson515@aol.com or Nancy Dunbar at dunbar.nancy@gmail.com.

This event would not be possible without the support of our sponsors. Big THANK YOUs go out to: Beaverdale Neighborhood Association, Boesen the Florist, Green Family Flooring, Meylor Chiropractic, and Back Country Outfitters. Their support helps us be the BEST neighborhood.

A BIG THANK YOU TO OUR SPONSORS!



NEIGHBORHOOD SAFETY

BEAVERDALE'S NEIGHBORHOOD WATCH PROGRAM

VOLUNTEER TO BE A BLOCK CAPTAIN AND HELP KEEP NEIGHBORS SAFE

We can take a lot of pride in our neighborhood. It is full of lovely homes and parks, well maintained schools and places of worship, and a very stable business district. We want to do what we can to keep this a safe neighborhood to work, play, shop and raise our families. Statistically, Beaverdale has been one of the least prone neighborhoods in Des Moines for crime. However, there has been a recent increase in break-ins, especially during the mornings and early afternoons. We have also experienced some shootings, which we all hope are anomalies.

With the help of the Des Moines Police Department and the Beaverdale Neighborhood Association Board of Directors, we have started a Beaverdale Neighborhood Watch Program. This is a process for neighbors to communicate and help keep the neighborhood safe.

How the Neighborhood Watch Program works: Within every handful of houses down a street or block there should be a volunteer neighborhood watch Captain. This person will be responsible for gathering contact information, maintaining the contact list for those homes in their section

of the street, and contacting the group in any event of concern. They will also be responsible for distributing the Neighborhood Watch Directories. These Directories will also contain helpful contact phone numbers for such situations as Animal Control, Mosquitoes, Snow Removal, Vacation Watch and Emergencies. This is part of the program to "See Something, Say Something".

On Wednesday July 12th at 6:30 p.m. in the Northwest Community Center, Lt. Larry Davey from the Des Moines Police Department will present a workshop on "Safe Neighborhoods". Please come and learn how you can participate and help make our streets safer.

Let's all work together to keep Beaverdale safe. If you are interested in helping your neighbors form a watch group, please contact me at: Mike McCarthy, 515-277-6776, or mikeandjeanmcc@msn.com.



SAFETY SEMINAR "BE VIGILANT BEAVERDALE"

WEDNESDAY, JULY 12TH AT 6:30 PM

NORTHWEST COMMUNITY CENTER

The Beaverdale Neighborhood Association is hosting "Be Vigilant Beaverdale," a Neighborhood Watch Seminar, on July 12th, 2017, beginning at 6:30 p.m. The event will be held at the Northwest Des Moines Community Center, 5110 Franklin Ave. Representatives from the Des Moines Police Department will be on hand to discuss neighborhood issues and to offer tips and strategies for:

- Protecting yourself, your home, and your personal property while you're home or away.
- Communicating with neighbors for mutual protection and safety.
- Contacting police and other emergency services.
- Working with Beaverdale's established Neighborhood Watch.

For more information about the event or the Beaverdale Neighborhood Watch, contact Mike McCarthy at mikeandjeanmcc@msn.com. We look forward to seeing you on July 12.



NATIONAL NIGHT OUT • AUGUST 1ST, 2017

CONTINUE THE SAFETY PROMOTION EFFORT

The Beaverdale and Waveland Park Neighborhoods will again partner with Des Moines Police and Fire Departments to host National Night Out. This is a free, kid-friendly event held at Beaver Bend (intersection of Beaver and Franklin Avenues and 41st St.)

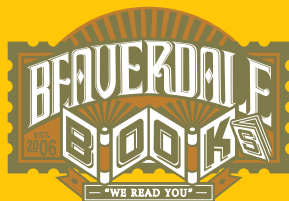
In addition to visiting fire trucks, police canines, mounties, and movie characters, last year's event featured the Isiserettes at Chef's Kitchen, free popcorn at Westminster, free hot dogs at Price Chopper, and pony rides, a bounce house and 50-cent ice cream cones at Snookie's. While details for this year's event are yet to be determined, you can expect similar fun activities the whole family can enjoy together.

This year's National Night Out will be Tuesday, August 1st, from 6-8pm. Please come out, meet your neighbors, and promote safety in the City of Des Moines, Beaverdale and Waveland Park!



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BEAVERDALE FARMERS MARKET OPENS JUNE 6TH, 2017

Beaverdale Farmers Market is preparing for opening day on June 6th at a new start time of 4:00 p.m. The market features many returning and new vendors with a wide variety of produce, crafts, baked goods, meats, eggs, honey, salsa, jams, prepared food, plants, personal and health items. There's easy parking and walking, great music and friendly space for kids and dogs. We're open 14 Tuesdays through September 12 (closed July 4th) on Urbandale and Beaver Avenues.

Beaverdale Farmers Market provides complimentary booths for community and non-profit organizations, and will feature a Beaverdale business each week. The Double-Up Food Bucks program for SNAP recipients is new this year, along with more children's activities. Visit our website www.beaverdalefarmersmarket.org for vendor and music listings.

Beaverdale Farmers Market is a 501(c)3 organization, managed by an all-volunteer board of directors. We'd love for you to join our volunteer team to help, especially for set-up and tear-down. To learn more, message us through Facebook at <https://www.facebook.com/BeaverdaleFarmFest/> or email us at info@beaverdalefarmersmarket.org. We welcome your questions and comments, too. See you June 6th!



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BETTER IN BEAVERDALE SUMMER SCHEDULE JUNE 29, JULY 27, AUGUST 31

Better in Beaverdale, the BBC's monthly showcase of neighborhood businesses, is in its third year! Taking place on the last Thursday of every month, Better in Beaverdale is a series of special events, offers, and promotions that takes place within Beaverdale's small businesses. Details change month-to-month, so "like" the Facebook page (facebook.com/BetterBeaverdale) for more information. Upcoming summer schedule: June 29, July 27, August 31.



The Beaverdale Business Coalition's annual meeting will be held Tuesday, June 13th, 6:00PM at Le Jardin. The meeting is open to the public, and the agenda will include a review of the Coalition's various projects and board elections.



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CENTENNIAL DINNER AT LE JARDIN CELEBRATING BEAVERDALE!

Pictured above: Le Jardin's dinner in celebration of the Beaverdale Centennial. Chef Tag had a number of special items on the menu that night in tribute to former Beaverdale establishments, including a Bon Ton cocktail, a Bistro 43 Filet Mignon, and a Mama Lacona's-style chicken spedini.

Special thanks to Megan and Tag for coming up with this fun event!

Keep an eye out for other events and Beaverdale restaurant specials to celebrate our Centennial. Is your business hosting an event in honor of Beaverdale's Centennial?...LET US KNOW! Email us at bna@beaverdale.org.

FORESTDALE NEIGHBORHOOD GARAGE SALE SATURDAY JUNE 10TH, 8 A.M. – 2 P.M.

It's a Forestdale neighborhood-wide garage sale event! A number of Forestdale neighbors will hold garage sales on Saturday June 10th from 8 a.m. to 2 p.m. (The Forestdale neighborhood is bordered by Forestdale Drive to 41st Street, from Forest Avenue to Germania/Maquoketa Drive.) Signs will be posted at neighborhood entrances; additional details will be available on Craigslist on sale day.



MEMORIAL TREES IN HONOR OF BARB HANS PLANTED NEAR URBANDALE AVE. AND 44TH ST.

Two trees were planted in the Urbandale median on April 1st in memory of Barb Hans. A dawn redwood tree and ginkgo tree were planted just east of the intersection with 44th Street by the BNA Beautification Committee with the help of numerous friends, neighbors, and Barb's son Adam and daughter Andrea Burnette. Barb was a long-time member of the Beautification Committee and could often be seen walking the neighborhood, planting flowers and trees, or helping with cleanups.



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BUSINESS SPOTLIGHT

MEDICAP PHARMACY WELCOMES JANELLE BEAL, R.PH. MANAGING PHARMACIST



Janelle grew up in Des Moines and Urbandale and graduated from Drake University of Pharmacy in 1997. She has worked with Medicap since starting pharmacy school in 1994. Janelle is very excited to be part of the Beaverdale community, as she has fond memories of shopping at Bond's of Beaverdale and Clayton's as a child, then having lunch at Reed's Ice Cream. As a pharmacist, she enjoys talking to each customer and focuses on excellent customer service. Janelle wants everyone that comes in the door or through the drive-up at the pharmacy to feel valued and know that she will work with them to optimize their overall health.

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You'll always get performance you can count on from Janelle and her staff at Medicap Pharmacy. Come visit Janelle at: 2804 Beaver Ave., Des Moines, call (515) 277-3702. Pharmacy Hours: Monday – Friday 9 am to 6 pm, Saturday 9 am to 1:30 pm.



BEAVERDALE'S OWN DONUT HUT WINS BEST DONUT IN DES MOINES

On April 29th, 2017, Donut Hut thanked patrons via their facebook page: "Thanks to all of our customers and everyone in the Donut Hut family that helped us get this accomplishment. The annual coffee and donut festival awarded us with the "best donut" award today."

CALVIN Community

Embrace Aging

Embrace Aging is a free educational series on aging to the end-of-life featuring expert speakers. Series topics include brain wellness, caregiving, chronic diseases, economic security and more.

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VOLUNTEER SPOTLIGHT

ANNUAL RODINE MICKLE DINNER EVENT RECOGNIZES EXTRAORDINARY NEIGHBORS & BUSINESSES WHO MAKE A LASTING IMPACT ON THE COMMUNITY.

CONGRATULATIONS TO SNOOKIES MALT SHOP — AWARDED BUSINESS OF THE YEAR

Snookie’s Malt Shop was founded in 1986 by Marilyn Caves and her late husband, Jim Graves. Jim was a native East sider who started working at the age of seven to help support his mother and four siblings after his father left them. He later became a teacher and married Marilyn, who was also a teacher. Jim moonlighted as a truck driver on the weekends, which took him to many small towns. His love of malts drew him to ice cream shops where he’d talk to business owners about opening his own store. In 1986, Jim and Marilyn purchased a burger shop that used to be a Dairy Queen. Marilyn was known as Snookie to her family and Jim loved malts, so he named the business “Snookie’s Malt Shop.” They renovated the store on their own. The couple would run the store after both were done teaching each day until 1994, when they retired to operate the shop together full time.

The heyday for Snookie’s started in 2000 when people started flocking from around the city to experience their signature ice cream products. Customers loved being able to meet Jim and Marilyn. As Jim used to say, “How can a person not have a good time at an ice cream shop?” Jim and Marilyn were



tireless boosters for Beaverdale. They sponsored many activities without any fanfare. One year, the neighborhood wasn’t sure if they had the money to pay for the ponies for the children to ride at National Night Out. Jim quietly footed the \$600 bill himself without hesitation. “If you knew how good this neighborhood has been to me, you wouldn’t think twice either,” he said at the time. Beaverdale is proud that when people think of Beaverdale, they think of Snookie’s Malt Shop.

CONGRATULATIONS TO NANCY DUNBAR — AWARDED VOLUNTEER OF THE YEAR

Nancy is the long-serving Chair of the Beautification Committee for the Beaverdale Neighborhood Association. She and her volunteers undertake so many efforts to keep our neighborhood clean and beautiful. Not only do they plant and maintain flower beds, they also manage the planters in our commercial district. She ensures that parks are cleaned before and after neighborhood events, and leads the effort to clean up trash and other debris along the highway for our annual clean-up. She also serves as



a Beaverdale captain for our annual neighborhood clean-up events. Most importantly, she spearheads the biannual Beaverdale Garden Walk— the event has attracted hundreds of visitors to Beaverdale and raises thousands of dollars for neighborhood activities. She also coordinates the purchasing and planting of memorial trees for neighborhood residents in our local parks.

Nancy Dunbar can be soft spoken, but she is the driving force behind so much of what makes Beaverdale beautiful. She serves with many other active volunteers on her committee. It’s not uncommon for volunteers to request that donations be made in her name to the Beautification Committee. That’s a testimony to Beaverdale and to Nancy Dunbar herself. Beaverdale would not be the same without her.

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 Saturday, 9 a.m. to Noon

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BEAVERDALE MERCHANDISE MAKES A GREAT GIFT!



Show your Beaverdale pride and support the BNA! By popular demand, the red beaver shirts are now available in adult sizes! We sold these in kids sizes for years and people always asked for them in adult sizes. Beaverdale original t-shirts are available for purchase year round at Beaverdale Books (2629 Beaver Avenue). They are also available at various BNA events throughout the year.

Beaverdale Centennial prints are in! They're screen printed by hand by Des Moines' own Van Holmgren. They're also LP sized, so perfect for framing. Check them out on our website or visit Beaverdale Books. We're selling them for \$20 a piece. All proceeds go to the Centennial activities this year.

Koozies and stickers are available at special BNA events only. Look for us at National Night Out and Beaverdale Fall Festival events! Cash and checks are accepted. You can also order via our website at www.beaverdale.org.

Beaverdale Centennial Logo flags are printed locally by Heartland Flags and can be purchased in the store at 3719 Southwest 9th Street in Des Moines, or at www.heartlandflags.com (search "Beaverdale"). The flag measures 3 x 5 feet and costs \$36.95.

The Centennial commission has also ordered special metal yard signs with the Centennial logo. The signs will be sold at Beaverdale Books throughout 2017. The group also created special Beaverdale Home signs that can be customized based on when your home was built. Visit Beaverdale Books at 2629 Beaver Ave # S1, Des Moines, or call (515) 279-5400. These are a great way to show your Beaverdale pride all year long!



ADULT SHIRTS (blue, olive, green, red)	\$15
KIDS SHIRTS (red)	\$10
KOOZIES	\$3EA. OR 2 FOR \$5
STICKERS	\$1
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Spring A/C Tune-up

\$50 OFF

Any New Water Heater Installed

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Any Humidifier Installed

Offer expires 12/31/2017. Offers not valid with any other offer. Trip fee may be extra. Cannot be used on previous sales. One system only.

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P.O. Box 30175
Des Moines, Iowa 50310

Please notify one of our membership coordinators if your address is incorrect or if you'd like to be removed from our mailing list. Please include your contact information in your message.

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GRASS SEATS CINEMA PRESENTS ROGUE ONE: A STAR WARS STORY THURSDAY, JUNE 15TH, 8:45 PM

The force is with Beaverdale again this year! We're proud to partner with Des Moines Parks and Recreation to present "Rogue One: A Star Wars Story" at our 2017 Beaverdale Grass Seats Cinema!

The event will be held on Thursday, June 15th at Ashby Park (38th St & Adams). Residents from all neighborhoods are welcome. Feel free to bring blankets, chairs, popcorn, drinks, and snacks of your choice. We'll begin the movie at sundown, which we're hoping to be about 8:45 PM. We look forward to seeing you there!

A HUGE THANK YOU TO THE DRAKE WOMEN'S BASKETBALL TEAM!

We'd like to thank the Drake University Women's Basketball team for stuffing more than 1,500 eggs for our Easter Egg Hunt this spring. We are so very grateful for your help. Awesome events like this can't happen without the help of our volunteers. Thanks to everyone for making it a success!



FALL FESTIVAL SEPT. 15-16, 2017 1ST ANNUAL PARADE FLOAT CONTEST

1st Annual BEAVERDALE FALL FESTIVAL



Gather your friends, neighbors, or coworkers and make a float!

For more information and your parade application visit: fallfestival.org